

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Wells Fargo Foothill, Inc.		10/31/2008	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

<b>Name:</b>	Lander Intangibles Corporation
<b>Street Address:</b>	2711 Centerville Road, Suite 400
<b>City:</b>	Wilmington
<b>State/Country:</b>	DELAWARE
<b>Postal Code:</b>	19808
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 19**

Property Type	Number	Word Mark
Registration Number:	1055375	BABY MAGIC
Registration Number:	2532862	BABY MAGIC
Registration Number:	1228079	BABY MAGIC
Registration Number:	3018447	
Registration Number:	2877599	BABY MAGIC
Registration Number:	0580657	BABY MAGIC
Registration Number:	2874484	BABY MAGIC
Registration Number:	2978597	BABY MAGIC
Registration Number:	2955612	
Registration Number:	2825186	
Registration Number:	2553636	NOBODY BABIES YOUR BABY BETTER
Registration Number:	2664374	NOBODY BABIES YOUR BABY'S HAIR BETTER THAN BABY MAGIC
Registration Number:	2725612	NOBODY BABIES YOUR BABY'S SKIN AND HAIR BETTER THAN BABY MAGIC

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Registration Number:	2592197	NOBODY BABIES YOUR SKIN BETTER THAN BABY MAGIC
Registration Number:	2725613	NOBODY BABIES YOUR BABY'S SKIN BETTER THAN BABY MAGIC
Registration Number:	2777129	FOR THAT JUST BATHED CLEAN
Registration Number:	2960877	BABY MAGIC
Registration Number:	1544242	BABY MAGIC
Registration Number:	2795569	PACK-AND-GO

**CORRESPONDENCE DATA**

Fax Number: (212)916-2940

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 212-297-5800

Email: NYTrademark@daypitney.com

Correspondent Name: Elyse A. Marcus, Esq.

Address Line 1: 7 Times Square

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	702927-000000
NAME OF SUBMITTER:	Elyse A. Marcus
Signature:	/ELYSE A. MARCUS/
Date:	11/12/2008

**Total Attachments: 2**

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**PARTIAL RELEASE OF SECURITY INTEREST**

This Partial Release of Security Interest in Trade-marks ("Partial Release") dated as of October 31, 2008, is made by Wells Fargo Foothill, Inc., as Agent ("WFF") a California corporation having a place of business at One Boston Place, 18<sup>th</sup> Floor, Boston, Massachusetts 02108. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, WFF, as Agent, does hereby release, relinquish and discharge the security interest in, to and under the United States trademarks and the corresponding registrations shown in Schedule A attached hereto, and incorporated in this Partial Release by reference, granted to it by Lander Intangibles Corporation, pursuant to a security agreement dated as of February 9, 2007 ("Security Agreement") which was recorded on February 12, 2007 at Reel/Frame 3479/0792 in the United States Trademark Office. WFF, as Agent, hereby expressly reserves and retains all right, title, interests and liens granted pursuant to the Security Agreement in all other trade-marks not listed on Schedule A.

IN WITNESS THEREOF, said Wells Fargo Foothill, Inc. has hereunto caused its corporate name to be subscribed and seal affixed by \_\_\_\_\_, its \_\_\_\_\_, thereby duly authorized, as of this 31<sup>st</sup> day of Oct, 2008.

WELLS FARGO FOOTHILL, INC., as Agent

By: Jonathan Boynton  
Name: Jonathan Boynton  
Title: Vice President

Signed, sealed and delivered in the presence of:

[Signature]

ss: STATE OF Massachusetts  
COUNTY OF Suffolk

Before me, personally appeared Jonathan Boynton, the VP of said Wells Fargo Foothill, Inc., the signer and sealer of the foregoing instrument, who acknowledged the same to be the free act and deed of said Wells Fargo Foothill, Inc.

Dated: October 31, 2008

[Signature]



**SCHEDULE A**

<b>MARK</b>	<b>REGISTRATION NUMBER</b>	<b>COUNTRY</b>
BABY MAGIC	1055375	United States
BABY MAGIC	2532862	United States
BABY MAGIC	1228079	United States
BABY MAGIC	1055375	United States
LAMB Design	3018447	United States
BABY MAGIC	2877599	United States
BABY MAGIC	580657	United States
BABY MAGIC & Moon Design	2874484	United States
BABY MAGIC & Lamb Design	2978597	United States
Lamb & Tub Design	2955612	United States
Lamb & Moon Design	2825186	United States
NOBODY BABIES YOUR BABY BETTER	2553636	United States
NOBODY BABIES YOUR BABIES HAIR BETTER THAN BABY MAGIC	2664374	United States
NOBODY BABIES YOUR BABIES SKIN AND HAIR BETTER THAN BABY MAGIC	2725612	United States
NOBODY BABIES YOUR SKIN BETTER THAN BABY MAGIC	2592197	United States
NOBODY BABIES YOUR BABIES SKIN BETTER THAN BABY MAGIC	2725613	United States
FOR THAT JUST BATHED CLEAN	2777129	United States
BABY MAGIC & Lamb Design	2960877	United States
BABY MAGIC	1544242	United States
PACK-AND-GO	2795569	United States

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