

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Linden Media Management, LLC		03/07/2008	LIMITED LIABILITY COMPANY: OREGON
RECEIVING PARTY DATA			
Name:	Outdoor Channel, Inc.		
Street Address:	43445 Business Park Drive		
Internal Address:	Suite 103		
City:	Temecula		
State/Country:	CALIFORNIA		
Postal Code:	92590		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2988271	CAST & BLAST	
Registration Number:	2988299	CAST & BLAST	
Registration Number:	3076816	WHAT THE DOGS TAUGHT ME	
CORRESPONDENCE DATA			
Fax Number:	(918)591-5360		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	918-582-1211		
Email:	rblue@dsda.com		
Correspondent Name:	Rachel Blue		
Address Line 1:	320 South Boston Avenue		
Address Line 2:	Suite 500		
Address Line 4:	Tulsa, OKLAHOMA 74103-3725		
ATTORNEY DOCKET NUMBER:	OUT800.015		

CH \$90.00 2988271

NAME OF SUBMITTER:	Rachel Blue
Signature:	/rachelblue/
Date:	11/12/2008

Total Attachments: 12

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ASSIGNMENT OF SERVICE MARK

WHEREAS Linden Media Management, LLC, an Oregon limited liability company (Media Management) engaged in the business of production of on-going television shows related to outdoor activities, owns the following service marks which are registered in the United States Patent and Trademark Office (USPTO):

Cast & Blast, USPTO Registration # 2,988,271 (copy of certificate attached as Ex. 1),

Cast & Blast, USPTO Registration # 2,988,299 (copy of certificate attached as Ex. 2),

What the Dogs Taught Me, USPTO # 3,076,816 (copy of certificate attached as Ex. 3),

said service marks referred to herein as the "Marks;" and

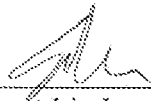
WHEREAS Media Management used the Marks in association with television programming produced by Media Management; and

WHEREAS Outdoor Channel, Inc. (Outdoor Channel) desires to acquire all of Media Management's right, title and interest in the Marks,

NOW THEREFORE, for valuable consideration, receipt of which is hereby acknowledged, Media Management grants and assigns to Outdoor Channel all common law, state, and federal right, title, and interest Media Management has in the Marks, and including without limitation, Media Management's rights to use the Marks in conjunction with production of television programming, together with Media Management's goodwill symbolized by the Marks, and the right to sue and recover damages and profits for any claim that may be made by Outdoor Channel against third parties for past, present, or future infringement of the Marks.

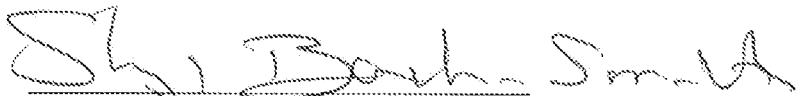
Media Management shall, upon reasonable request of Outdoor Channel, sign all documents reasonably necessary to vest all of Media Management's right, title, and interest in and to the Marks to Outdoor Channel, and cooperate with Outdoor Channel in efforts to record this assignment in the records of the USPTO.

Linden Media Management, LLC

By: 

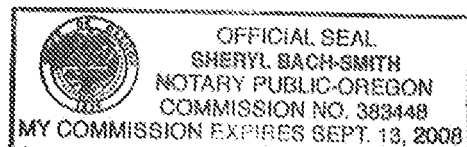
Scott Linden, member

Acknowledged before me by Scott Linden, who represented to me that he is a member and authorized representative of Linden Media Management, LLC an Oregon limited liability company, this 11 day of March, 2008.



Notary Public for Oregon

My commission expires:



Ex.1

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

United States Patent and Trademark Office

Reg. No. 2,988,271

Registered Aug. 23, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

CAST & BLAST

LINDEN, SCOTT RANDELL (UNITED STATES
INDIVIDUAL)
63039 SMOKEY BUTTE DR
BEND, OR 97701

FOR: ENTERTAINMENT IN THE NATURE OF
ON-GOING TELEVISION PROGRAMS IN THE
FIELDS OF FISHING AND HUNTING, IN CLASS
41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 4-2-2003; IN COMMERCE 4-2-2003.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SN 78-396,692, FILED 4-5-2004.

CYNTHIA SLOAN, EXAMINING ATTORNEY

Ex. 2

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

United States Patent and Trademark Office

Reg. No. 2,988,299

Registered Aug. 23, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

Cast & Blast

LINDEN, SCOTT RANDELL (UNITED STATES
INDIVIDUAL)
65059 SMOKEY BUTTE DR.
BEND, OR 97701

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: ENTERTAINMENT IN THE NATURE OF
AN ON-GOING TELEVISION PROGRAM IN THE
FIELDS OF HUNTING, FISHING AND SHOOTING,
IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

SN 78-472,378, FILED 8-24-2004.

FIRST USE 4-2-2003; IN COMMERCE 4-2-2003.

CYNTHIA SLOAN, EXAMINING ATTORNEY

Ex. 3

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,076,816

Registered Apr. 4, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

What the Dogs Taught Me

LINDEN, SCOTT, R. (UNITED STATES INDIVIDUAL)
22037 SWEETGRASS DR.
BEND, OR 97702

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: ENTERTAINMENT IN THE NATURE OF ON-GOING TELEVISION PROGRAMS IN THE FIELD OF DOG TRAINING AND HUNTING WITH DOGS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

SER. NO. 78-679,716, FILED 7-27-2005.

FIRST USE 6-20-2004; IN COMMERCE 4-10-2005.

ROBERT COGGINS, EXAMINING ATTORNEY

CONFIDENTIAL MUTUAL RELEASE AND SETTLEMENT AGREEMENT

Parties To The Agreement

1. Linden Media Management, LLC, an Oregon limited liability company and Scott Linden, an individual, a resident of the State of Oregon, and sole member Linden Media Management, LLC (collectively hereafter "the Linden Parties").

2. The Outdoor Channel, Inc, a Nevada corporation, (hereinafter "the OC Party").

The Linden Parties and the OC Party shall hereinafter be collectively referred to as the "Parties").

Recitals

3. On or about April 11, 2007, the Parties entered into an agreement for the Linden Parties to produce thirteen (13) original episodes of the program "**Clay Target Shoot Out**" for the OC Party. In exchange, the OC Party agreed to pay to the Linden Parties the amount of \$12,500 per episode (the "CTSO Agreement"). A true and correct copy of the CTSO Agreement is incorporated by reference and made a part of this Settlement Agreement (as defined below) as **Exhibit A**.

4. On or about June 23, 2004, the Parties entered into an agreement for the Linden Parties to produce thirteen (13) original episodes of the program "**Cast & Blast**" for the OC Party. In exchange, the OC Party agreed to pay to the Linden Parties the amount of \$8,400 per episode in the first year, \$8,800 per episode in the second year, and \$9,400 per episode in the third year (the "Original C&B Agreement"). A true and correct copy of the Original C&B Agreement is incorporated by reference and made a part of this Settlement Agreement (as defined below) as **Exhibit B**. On or about April 11, 2007, the Parties entered into an agreement for the Linden Parties to produce thirteen (13) additional original episodes of the program "**Cast & Blast**" for the OC Party. In exchange, the OC Party agreed to pay to the Linden Parties the amount of \$12,500 per episode (the "Additional C&B Agreement"). A true and correct copy of the Additional C&B Agreement is incorporated by reference and made a part of this Settlement Agreement (as defined below) as **Exhibit C**. The Original C&B Agreement and the Additional C&B Agreement shall be collectively referred to as the "C&B Agreement").

5. On or about July 2, 2004, the Parties entered into an agreement for the Linden Parties to produce thirteen (13) original episodes of the program "**What the Dogs Taught Me**" per year, for three consecutive years, beginning on October of 2005, for a total of thirty-nine (39) original episodes for the OC Party. In exchange, the OC Party agreed to pay to the Linden Parties the amount of \$8,400 per episode in the first year, \$8,800 per episode in the second year, and \$9,400 per episode in the third year (the "WTDTM Agreement"). A true and correct copy of the WTDTM Agreement is incorporated by reference and made a part of this Settlement Agreement (as defined below) as **Exhibit D**.

6. On or about April 2007, the Parties entered into an agreement for the Linden Parties to produce six (6) original episodes of the program "**Scouting USA**" for the OC Party. In exchange, the OC Party agreed to pay to the Linden Parties the amount of \$22,000 per finished episode (the "SUSA Agreement"). A true and correct copy of the SUSA Agreement is incorporated by reference and made a part of this Settlement Agreement (as defined below) as **Exhibit E**.

7. The CTSO Agreement, C&B Agreement, WTDTM Agreement, and SUSA Agreement shall be collectively referred to herein as the "Parties Agreements".

8. A dispute between the Parties has occurred regarding the Parties Agreements (the "Disputes").

9. The Parties, through their representative agents and/or in-house counsel, have pursued discussions concerning the resolution of the Disputes and all claims and disputes relating thereto. As a result of such discussions, in order to avoid the costs, time and expenses of litigation, and without admission of liability on the part of any party, the Parties have reached mutually agreeable terms for the resolution of the Disputes and all other past and present disputes and claims among the Parties, including those relating to the Parties Agreements.

10. The Parties intend to compromise and settle fully all claims and demands of any nature whatever in connection with the Disputes, including, by way of example and not limitation, any and all claims for damages, interest, attorneys' fees, court costs, equitable relief, punitive damages, and/or penalties relating in any way to the Parties Agreements.

Agreement

11. Therefore, in consideration of the foregoing and of the mutual covenants and conditions hereafter set forth, and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Parties hereto enter into this Confidential Mutual Release and Settlement Agreement (the "Settlement Agreement") and agree as follows:

- a. The OC Party will pay to Linden Media Management, LLC, Two Hundred Fifty-Six Thousand Four Hundred Dollars (\$256,400) (hereinafter the "Payment") on or before seven (7) business days after the complete and mutual execution of the Settlement Agreement;
- b. The Linden Parties represent that he/it has in its custody and control: (i) the intellectual property rights (including but not limited to all service marks, music scores, and copyrights) to all Episodes and their show titles (the "Show Titles"), the complete inventory of all Episodes (as the term Episode

is defined in the CTSO Agreement, C&B Agreement, and SUSA Agreement); (ii) the complete inventory of all Raw Material (as that term is defined in the CTSO Agreement, C&B Agreement, and SUSA Agreement); and (iii) the complete inventory of all Purchased Assets (as that term is defined in the WTDTM Agreement) regarding and arising out of the Parties Agreements and all prior work and prior agreements between the Parties related to and/or arising out of raw material, other assets (images, graphics, field notes, field tapes, promotional material, etc.) and episodes for the episode titles "Clay Target Shootout," "Scouting USA," "Cast & Blast," and "What the Dogs Taught Me" (hereinafter subsections (i) through (iii) of this Section 11 shall be collectively described as the "Master Materials"). The Linden Parties agree to deliver all originals and copies (if applicable) of the Master Materials to the OC Party on or before seven (7) business days after the Payment with the exception of the finished episodes, Raw Material and/or Purchased Assets regarding Episode numbers ten (10) through thirteen (13) of the CTSO Agreement.

- c. The OC Party represents it has in its custody and control Episode numbers ten (10) through twelve (12) of Clay Target Shootout. The OC Party agrees to deliver the original and all copies (if applicable) of Episode numbers ten (10) through twelve (12) of Clay Target Shootout to the Linden Party on or before the submission of the Payment;
- d. Subject to and notwithstanding section 11(b) to this Settlement Agreement, the Linden Party agrees to transfer, release, disclaim, and/or assign any and all rights, title, and/or interest in the Master Materials on or before seven (7) business days after the Parties' complete and mutual execution of the Settlement Agreement;
- e. Subject to and notwithstanding section 11(b) to this Settlement Agreement, the OC Party agrees to grant a limited license ("Limited License") to Linden Media Management, LLC to allow Linden Media Management, LLC to air CTSO Episodes one (1) through nine (9) on another cable television network conditioned upon the terms and conditions outlined in the Limited License. A true and correct copy of the Limited License has been attached to this Settlement Agreement as **Exhibit F**;
- f. The OC Party agrees to transfer, release, disclaim, and/or assign any and all rights, title, and/or interest in the show title "Clay Target Shootout" to the Linden Party on or before seven (7) business days after the Parties' complete and mutual execution of the Settlement Agreement; and
- g. The Linden Party agrees to grant a license to the OC Party to use the Show Title "Clay Target Shootout" in any media form presently known or unknown for the limited purpose of distributing CTSO Episodes one (1) through nine (9), described above.

12. The Parties, and each of them, respectively, shall be responsible for payment of their own respective attorneys' fees and costs relating to the Dispute and/or to the negotiation and execution of this Settlement Agreement, and for any lien claims that may exist with respect to any of the foregoing.

13. The Parties each covenant, represent and warrant that they will refrain from any disparagement, criticism, defamation, slander of the other, harm to business reputation, harm to personal reputation, and/or tortious interference with the contracts and relationships of the other (collectively referred to as "Disparagement"). Any such Disparagement shall be considered a breach of this Settlement Agreement resulting in damage to the other party.

14. The Linden Parties, and each of them, on behalf of themselves and their respective heirs, administrators, assigns, affiliated companies, executives, directors, officers, agents, representatives, predecessors, successors, insurers, attorneys, accountants, and employees, do hereby remise, release, waive, dismiss, and forever discharge the OC Party, and each of them, together with all individuals and companies affiliated with them and every one of their executives, directors, officers, agents, administrators, representatives, predecessors, successors, affiliated companies, insurers, attorneys, employees, and assigns, of and from all actions and causes of action, suits, dues, accounts, bonds, covenants, contracts, agreements, obligations, claims and demands whatsoever from the beginning of the world to the date of this Settlement Agreement, which the Linden Parties ever had, now has, or may have in the future, in law or equity, known or unknown, presently existing or subsequently discovered, including, by way of example but not limitation, any and all matters, whether or not alleged, arising out of or in any way related or connected to the Services and/or the subject matter, facts, circumstances, or claims set forth in the Disputes ("the Linden Parties' Released Claims").

15. The OC Party, and each of them, on behalf of themselves and their respective heirs, administrators, assigns, affiliated companies, executives, directors, officers, agents, representatives, predecessors, successors, insurers, attorneys, accountants, and employees, do hereby remise, release, waive, dismiss, and forever discharge the Linden Parties, and each of them, together with all individuals and companies affiliated with them and every one of their executives, directors, officers, agents, administrators, representatives, predecessors, successors, affiliated companies, insurers, attorneys, accountants, employees, and assigns, of and from all actions and causes of action, suits, dues, accounts, bonds, covenants, contracts, agreements, obligations, claims and demands whatsoever from the beginning of the world to the date of this Settlement Agreement, which the OC Party ever had, now has, or may have in the future, in law or equity, known or unknown, presently existing or subsequently discovered, including, by way of example but not limitation, any and all matters, whether or not alleged, arising out of or in any way related or connected to the Services and/or the subject matter, facts, circumstances, or claims set forth in the Disputes ("the OC Party' Released Claims").

16. The Parties understand and agree that the Linden Parties' Released Claims and the OC Party's Released Claims include and apply to all unknown or unanticipated

results of the occurrences described above as well as to those known and anticipated. Accordingly, the Parties, and each of them, on behalf of themselves/itself and on behalf of all and each of his/her/its respective heirs, administrators, assigns, affiliated companies, executives, directors, officers, agents, representatives, predecessors, successors, insurers, attorneys, and employees, and of each of them, hereby specifically and expressly waive all rights under California Civil Code, Section 1542, which provides as follows:

“A general release does not extend to claims which the creditor does not know or suspect to exist in his or her favor at the time of executing the release, which if known by him or her must have materially affected his or her settlement with the debtor.”

The provisions of Section 1542 of California Civil Code, as well as the provisions of all comparable, equivalent, or similar statutes and principles of common law of any and all of the states of the United States, Canada, United Kingdom, Japan, and/or Israel, if applicable, are hereby *knowingly and voluntarily waived and relinquished* by the Parties to this Settlement Agreement as to the subject matter hereof.

17. All terms of this Settlement Agreement shall be kept strictly confidential, and the Parties and their attorneys will not reveal, or cause to be revealed, any of the terms of this Settlement Agreement to any person or entity not a party hereto. Notwithstanding the foregoing, the Parties are permitted to reveal the terms of this Settlement Agreement to persons within their respective organizations, to government agencies as may be required by law, or to the Parties' auditors and/or accountants who have a need to know such terms in order to fulfill their responsibilities to said Party. The Parties will instruct any person or entity to whom any of these terms are disclosed that the information is confidential, and any disclosing party shall be liable for any breach of this confidentiality provision by the person or entity to whom disclosure is made as though the disclosing party itself had committed the breach. Disclosure of the existence of settlement agreement resolving the Disputes shall be permitted, so long as no disclosure is made of any terms, conditions, and provisions. The attorneys may disclose the existence of this Settlement Agreement, so long as said disclosure preserves completely and entirely the anonymity of the Parties hereto. It is further understood and agreed that neither the Parties nor their attorneys shall in any way publicize in any news or communications media, including, but not limited to, newspapers, magazines, professional journals, websites, radio or television, the facts, terms, and/or conditions of this Settlement Agreement, nor shall they comment on any aspect of this Settlement Agreement to any such news or communications media. This Paragraph is part of the consideration for this Settlement Agreement.

18. Each party to this Settlement Agreement represents and warrants that he, she or it is the legal owner of the claims described and released herein by said party, that he/she/it has not assigned any or all of such claims, and that he/she/it has the authority to enter into this Settlement Agreement and provide the releases herein on behalf of his/her/its respective heirs, administrators, assigns, affiliated companies, executives, directors, officers, agents, representatives, predecessors, successors, insurers, attorneys, and employees.

19. It is agreed and understood by the Parties, and each of them, that this Settlement Agreement constitutes a compromise of disputed claims and that nothing herein is intended, nor shall it be construed, as an admission of fault or liability. The Parties have made no agreements or promises to do or to refrain from doing any act or thing not set forth herein, and the Parties further understand and acknowledge that this Settlement Agreement is made as a compromise of disputed claims to avoid expense and to terminate all controversy and/or claims for injuries or damages of whatsoever nature, known or unknown, including future developments thereof, in any way growing out of or connected with the Disputes or the subject matter thereof. The Parties acknowledge and agree that no representation of fact or opinion, except as expressly set forth in the Agreement, has been made or is relied upon to induce this Settlement Agreement.

20. Each Party to this Settlement Agreement shall defend, indemnify, and hold the other party, its agents, representatives and/or attorneys harmless from claims, actions, injuries, damages, losses or suits including attorney's fees and court costs, arising or alleged to have arisen directly or indirectly out of or in consequence of the performance of this Settlement Agreement or the Services to the extent caused by the fault of the indemnitor or his/its agents or representatives.

21. The Linden Parties and the OC Party, respectively, warrant and represent that they have entered into this Settlement Agreement voluntarily, after consultation with an attorney or with time and an opportunity to consult with an attorney, and that they intend to be legally bound by this Settlement Agreement. The Parties further represent that they have carefully read the Agreement, that the purpose and effect of each of its provisions have been fully explained to them, that they understand the contents and meaning thereof and that this Settlement Agreement is signed freely and without duress.

22. This Settlement Agreement contains the complete agreement by and between the Parties.

23. This Settlement Agreement may be executed in counterparts and by facsimile signature, and each counterpart shall be deemed an original as soon as all parties have executed at least one such counterpart. Any handwritten changes to the terms hereof shall not be valid unless initialed by both parties. This Settlement Agreement is valid and binding only after both Parties have executed the signature page hereof.

24. In the event of any claim, controversy, or dispute relating to the validity, enforcement, interpretation, or alleged breach of this Settlement Agreement and Release, the Parties agree that California law will apply, without reference to any provisions relating to conflicts of laws. The Parties further agree that the prevailing party shall be entitled to recover from the non-prevailing party all costs and expenses, including attorneys' fees, incurred by the prevailing party in any action to enforce the provisions of this Settlement Agreement or alleging the breach hereof.

25. The jurisdiction and venue of any legal proceeding involving or arising out of this Settlement Agreement shall lie solely and exclusively in the appropriate federal and

state courts located within Riverside County, California, unless such proceeding is required to be brought in another court to obtain subject matter jurisdiction over the matter in controversy. This Settlement Agreement shall be governed by and construed in accordance with the laws of the State of California, as if executed and performed by the parties entirely within the State of California, and applicable federal laws of the United States of America, excluding conflict of laws provisions and excluding the 1980 United Nations Convention on Contracts for the International Sale of Goods and any amendments or updates thereto.

26. Any notice, consent or report given under this Settlement Agreement shall be in writing, and sent by postage prepaid, registered or certified mail (return receipt requested) or by reputable overnight delivery service (such as FedEx) to the other party at the party's address set forth in the first paragraph of this Settlement Agreement (or such other address that was designated by the party in like manner at least fifteen days before such notice, consent or report was sent). Notices, consents or reports given (a) by mail shall be deemed received on the earlier of actual receipt thereof or the fifth day following mailing thereof in accordance with these requirements, if a business day or the next business day thereafter; or (b) by overnight delivery service shall be deemed received on the next business day following delivery to such service with instructions for overnight delivery. Actual notice shall also constitute effective notice. Efforts to evade notice or any unreasonable unavailability to receive notice shall constitute a waiver of the notice requirement.

Dated: March ____, 2008

LINDEN MEDIA MANAGEMENT, LLC

By: _____
Scott Linden, Managing Member

Dated: March ____, 2008

Scott Linden

Dated: February 29, 2008

THE OUTDOOR CHANNEL, INC.

By: _____
Thomas E. Hornish, Chief Operating Officer



Simplified Commands
 Scott Linden Dog Tips: Save your breath with this set of simplified commands and the rationale behind them.

1 of 315 Search

Simplified Commands (2:51)
 Scott Linden Dog Tips: Save your breath with this set of simplified commands and the rationale behind them.

Shooting Discipline (0:52)
 Scott Linden Dog Training Tips: One shot, one bird, at a time. Keeps a dog happy and productive. Shooting discipline for both of you.

Focus on the Task (0:36)
 Scott Linden Dog Training Tips: Focus yourself, and you focus your dog on the task at hand. Here's why.

Keep Him Steady (0:40)
 Scott Linden Dog Training Tips: Keep him steady before and after the shot with the right approach to the dog and the bird. Do's and

Right Place, Right Time (0:51)

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