

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fiserv, Inc.		07/13/2008	CORPORATION: WISCONSIN

RECEIVING PARTY DATA	
Name:	Fiserv Insurance Solutions, Inc.
Street Address:	255 Fiserv Drive
City:	Brookfield
State/Country:	WISCONSIN
Postal Code:	53045
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Registration Number:	2280745	BUSINESS WISE FINANCIAL STRATEGIES FOR YOU AND YOUR BUSINESS
Registration Number:	3170913	CLAIMS WORKSTATION
Registration Number:	2582711	CLIENT CORE
Registration Number:	2281127	ENTERPRISE
Registration Number:	2723689	E-TOOLS
Registration Number:	2260889	FINANCIAL INK
Registration Number:	2277779	FOCUSON
Registration Number:	2111943	FSC RATER
Registration Number:	2244724	GOLDEN STRATEGIES
Registration Number:	2512263	INVESTMENTWISE PORTFOLIO STRATEGIES FOR YOU
Registration Number:	3210896	LIFESUITE
Registration Number:	2346892	PASSPORT TO RETIREMENT
Registration Number:	2588323	POLICY STAR

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Registration Number:	2529180	POWERCOMP
Registration Number:	3472144	POWERSUITE
Registration Number:	2460390	REGED
Registration Number:	2963182	RELIAFAST
Registration Number:	3286241	RETIREMENT UNLIMITED
Registration Number:	3424637	SMALL BUSINESS BIG MISTAKES
Registration Number:	2125657	THE COMPLETE FINANCIAL MANAGEMENT WORKSHOP
Registration Number:	3075622	TRACKER
Registration Number:	3138320	YOU'RE THE B.O.S.S BUSINESS OWNER SUCCESS STRATEGIES
Serial Number:	77186176	EVERYDAY CENTS
Serial Number:	77186254	MAINSTREAM MILLIONAIRES

CORRESPONDENCE DATA

Fax Number: (414)277-0656
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 414-271-6560
Email: mkeipdocket@michaelbest.com
Correspondent Name: Billie Jean Smith
Address Line 1: 100 East Wisconsin Avenue
Address Line 2: Suite 3300
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	025557-9050
NAME OF SUBMITTER:	Jaime L. Puls
Signature:	/jaime l. puls/
Date:	11/13/2008

Total Attachments: 2
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TRADEMARK ASSIGNMENT

This Agreement is made by and between Fiserv, Inc., a Wisconsin Corporation (hereinafter "Assignor") and Fiserv Insurance Solutions, Inc., a Delaware Corporation, having an address of 255 Fiserv Drive, Brookfield, WI 53045 (hereinafter "Assignee") on this 13th day of ~~August~~^{July}, 2008 ("Effective Date").

WHEREAS, Assignor owns the trademarks identified in Exhibit A attached hereto (the "Marks"); and

WHEREAS, Assignee is desirous of acquiring said Marks and the federal trademark registrations or applications thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee and its successors and assigns all of Assignor's interest, rights and title in and to said Marks, including the federal trademark registrations or applications thereof, the rights to sue for past, present and future infringements, together with the goodwill of the business symbolized by the the Marks.

Fiserv, Inc.
("Assignor")

Dated:

7/13/08

By:

Julia A. Jensen

Print:

Julia Jensen

Title:

Assistant Secretary

EXHIBIT A

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BUSINESS	2280745	9/28/1999
WISE FINANCIAL STRATEGIES FOR YOU AND YOUR BUSINESS		
CLAIMS WORKSTATION	3170913	11/14/2006
CLIENT CORE	2582711	6/18/2002
ENTERPRISE	2281127	9/28/1999
e-TOOLS	2723689	6/10/2003
FINANCIAL INK	2260889	7/13/1999
FOCUSON	2277779	9/14/1999
FSC RATER	2111943	11/11/1997
GOLDEN STATEGIES	2244724	5/11/1999
INVESTMENTWISE	2512263	11/27/2001
PORTFOLIO STRATEGIES FOR YOU		
LIFESUITE	3210896	2/20/2007
PASSPORT TO RETIREMENT	2346892	5/2/2000
POLICY STAR	2588323	7/2/2002
POWERCOMP	2529180	1/15/2002
POWERSUITE	3472144	7/22/2008
REGED	2460390	6/12/2001
RELIAFAST	2963182	6/21/2005
RETIREMENT UNLIMITED	3286241	8/28/2007
SMALL BUSINESS BIG MISTAKES	3424637	5/6/2008
THE	2125657	12/30/1997
COMPLETE FINANCIAL MANAGEMENT WORKSHOP		
TRACKER	3075622	4/4/2006
YOU'RE	3138320	9/5/2006
THE B.O.S.S. BUSINESS OWNER SUCCESS STRATEGIES		

<u>Mark</u>	<u>App. No.</u>	<u>Filing Date</u>
EVERYDAY CENTS	77/186176	5/21/2007
MAINSTREAM MILLIONAIRES	77/186254	5/21/2007