

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Crafts, Etc!, Ltd.		11/13/2008	CORPORATION: OKLAHOMA
RECEIVING PARTY DATA			
Name:	Hobby Lobby Stores, Inc.		
Street Address:	7707 Southwest 44th Street		
City:	Oklahoma City		
State/Country:	OKLAHOMA		
Postal Code:	73179		
Entity Type:	CORPORATION: OKLAHOMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2646675	MASTER'S TOUCH FINE ART STUDIO	
CORRESPONDENCE DATA			
Fax Number:	(405)745-1721		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4057451752		
Email:	john.graham@hobbylobby.com		
Correspondent Name:	John Graham, Esq.		
Address Line 1:	7701 Southwest 44th Street		
Address Line 4:	Oklahoma City, OKLAHOMA 73179		
ATTORNEY DOCKET NUMBER:	MASTER'S TOUCH FAS - HL		
NAME OF SUBMITTER:	John Graham		
Signature:	/John Graham/		
Date:	11/13/2008		

OP \$40.00 2646675

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

November 13, 2008

TRADEMARK: **MASTER'S TOUCH FINE ART STUDIO & Design**
U.S. REGISTRATION NO.: **2646675**

Recitals

1. Crafts, Etc!, Ltd. ("Crafts"), is an Oklahoma corporation, having a principal place of business at 7727 Southwest 44th Street, Oklahoma City, OK 73179.
2. Hobby Lobby Stores, Inc. ("Hobby Lobby"), is an Oklahoma Corporation having a principal place of business at 7707 Southwest 44th Street, Oklahoma City, OK 73179.
3. Crafts is the owner of the trademark MASTER'S TOUCH FINE ART STUDIO & Design, a depiction of which is attached to his Assignment as Exhibit A ("Mark").
4. Crafts first used the Mark in commerce on February 2, 2002.
5. Crafts successfully registered the Mark with the United States Patent and Trademark Office ("USPTO") on November 5, 2005.
6. The USPTO assigned the Mark U.S. Reg. No.: 2646675 ("Registration").
7. Hobby Lobby desires to acquire the Mark and continue its use in commerce with the goods set forth in the Registration.
8. Crafts desires to assign to Hobby Lobby any and all of Crafts's rights, title and interest in the Mark, including without limitation, the aforementioned Registration and any subsequent renewals of the Mark and the good will symbolized by and associated with the Mark.

Assignment

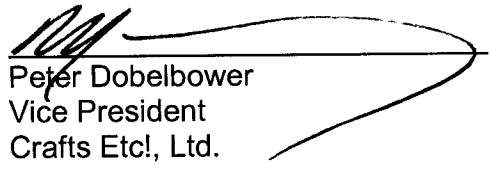
In consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Crafts hereby sells, assigns, transfers and conveys to Hobby Lobby any and all rights, title and interest in and to the use

of the Mark together with the good will symbolized by the Mark, including, but not limited to, any and all right and title held by Crafts in U.S. Reg. No.: 2646675 and all subsequent renewals, all common law rights in the mark, and the all rights to recover damages for any past or future infringement of the Mark.

Crafts acknowledges the execution of two original counterparts of this Assignment, each of which shall be deemed to be one and the same instrument.

Crafts further acknowledges and warrants that one executed counterpart shall be properly recorded with the United States Patent and Trademark Office, pursuant to 15 U.S.C. § 1060, *et seq*, and 37 C.F.R. § 3.1, *et seq*.


With actual authority, effective this 13th day of November, 2008,

By: 
Peter Dobelbower
Vice President
Crafts Etc!, Ltd.

Acknowledgment

State of Oklahoma)
)
Oklahoma County)

This instrument was acknowledged before me by Peter Dobelbower as authorized representative of Assignor, Crafts, Etc!, Ltd.



Notary Public

My Commission Expires: 3/24/11

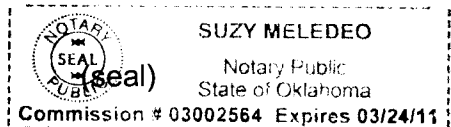


Exhibit A

Int. Cl.: 16

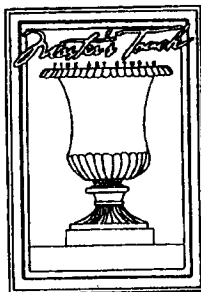
Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

United States Patent and Trademark Office

Reg. No. 2,646,675

Registered Nov. 5, 2002

TRADEMARK
PRINCIPAL REGISTER



CRAFTS, ETC., LTD. (OKLAHOMA CORPORATION)
7707 SOUTHWEST 44TH STREET
OKLAHOMA CITY, OK 73179

FOR: ARTIST CANVAS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 2-2-2002; IN COMMERCE 2-2-2002.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FINE ART", APART FROM THE MARK AS SHOWN.

THE LINING IN THE DRAWING IS A FEATURE OF THE MARK AND DOES NOT SHOW COLOR.

SN 76-096,516, FILED 7-24-2000.

JENNIFER MARTIN, EXAMINING ATTORNEY