

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
VALSPAR SOURCING, INC		10/31/2008	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	W.M. BARR & COMPANY, INC.
Street Address:	8000 Centerview Parkway, Suite 400
City:	Memphis
State/Country:	TENNESSEE
Postal Code:	38018
Entity Type:	CORPORATION: TENNESSEE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	1644409	GOOD-BYE CRACKS
Registration Number:	1107680	GOOF OFF
Registration Number:	2323755	GOOF OFF
Registration Number:	2584795	THE ULTIMATE GOO REMOVER
Registration Number:	1480345	MILDEX
Registration Number:	1701322	MILDEX PLUS
Registration Number:	1992403	ODOR ZAPP

CORRESPONDENCE DATA

Fax Number: (901)577-0812
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 901-577-2180
 Email: trademarks@bakerdonelson.com
 Correspondent Name: Valerie Walsh Johnson
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OP \$190.00 1644409

ATTORNEY DOCKET NUMBER:	VALSPAR-MULTI TMS
NAME OF SUBMITTER:	Valerie Walsh Johnson/
Signature:	/Valerie Walsh Johnson/
Date:	11/13/2008
Total Attachments: 2 source=Assignment of Trademarks.Valspar#page1.tif source=Assignment of Trademarks.Valspar#page2.tif	

ASSIGNMENT OF WORLDWIDE TRADEMARKS

WHEREAS, VALSPAR SOURCING, INC. ("Assignor"), a corporation of the State of Minnesota, located at 1101 South Third Street, Minneapolis, Minnesota 55415, claims ownership of the below trademarks (the "Marks"), including the common law trademark rights and pending trademark applications and/or existing registrations indicated in Table A:

Mark	Country	Application/Registration Number
GOOD-BYE CRACKS	Canada	1364638
GOOD-BYE CRACKS	United States of America	1644409
GOOF OFF	Australia	909517
GOOF OFF	Canada	523944
GOOF OFF	European Community	000766659
GOOF OFF	United Kingdom	1572822
GOOF OFF	Mexico	580171
GOOF OFF	New Zealand	656030
GOOF OFF	United States of America	1107680
(DESIGN) GOOF OFF	United States of America	2323755
(DESIGN) THE ULTIMATE GOO REMOVER	United States of America	2584795
GOOF OFF THE ULTIMATE REMOVER	Australia	954448
GOOF OFF THE ULTIMATE REMOVER	Canada	653421
MILDEX	United States of America	1480345
MILDEX PLUS	United States of America	1701322
ODOR ZAPP	United States of America	1992403

and

WHEREAS, W.M. BARR & COMPANY, INC. ("Assignee"), a corporation of the State of Tennessee, located at 8000 Centerview Parkway, Suite 400, Memphis, Tennessee 38018, is desirous of acquiring said Marks, together with the goodwill associated with the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks together with the goodwill associated with the Marks.

VALSPAR SOURCING, INC.

Signature: Andrew Ubel

Andrew Ubel

Secretary

Date: 31 October 2008

NOTARIAL CERTIFICATE

STATE OF Minnesota)
)SS
COUNTY OF Hennepin)

Subscribed and sworn to before me, Lorelei K. Latham this 31st day of October, 2008.

Lorelei K. Latham
Notary Public

