

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VALSPAR CORPORATION		10/30/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	W.M. BARR & COMPANY, INC.		
Street Address:	8000 Centerview Parkway, Suite 400		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38018		
Entity Type:	CORPORATION: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2834601	GOOF OFF THE ULTIMATE REMOVER!	
CORRESPONDENCE DATA			
Fax Number:	(901)577-0812		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9015772180		
Email:	trademarks@bakerdonelson.com		
Correspondent Name:	Valerie Walsh Johnson		
Address Line 1:	165 Madison Avenue, Suite 2000		
Address Line 4:	Memphis, TENNESSEE 38103		
ATTORNEY DOCKET NUMBER:	VALSPAR 1TM		
NAME OF SUBMITTER:	Valerie Walsh Johnson		
Signature:	/Valerie Walsh Johnson/		
Date:	11/13/2008		

OP \$40.00 2834601

Total Attachments: 1
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ASSIGNMENT OF TRADEMARK

WHEREAS, THE VALSPAR CORPORATION ("Assignor"), a corporation of the State of Delaware, located at 1101 South Third Street, Minneapolis, Minnesota 55415, claims ownership of the below trademark (the "Mark"), indicated in Table A:

Table A		
Mark	Country	Registration Number
GOOF OFF THE ULTIMATE REMOVER!	United States of America	2,834,601

and

WHEREAS, W.M. BARR & COMPANY, INC. ("Assignee"), a corporation of the State of Tennessee, located at 8000 Centerview Parkway, Suite 400, Memphis, Tennessee 38018, is desirous of acquiring said Mark, together with the goodwill associated with the Mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark together with the goodwill associated with the Mark.

THE VALSPAR CORPORATION

Signature: Ken Arthur
Ken Arthur
Group Vice President, Architectural

Date: 10/30/08

NOTARIAL CERTIFICATE

STATE OF Minnesota)
)SS
COUNTY OF Hennepin)

Subscribed and sworn to before me, Lorelei K. Latham this 30 day of October, 2008.

Lorelei K. Latham
Notary Public

