

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Christian Georges Audigier		11/13/2008	INDIVIDUAL: FRANCE
RECEIVING PARTY DATA			
Name:	The Trustees of the Crystal Rock Olga Audigier Irrevocable Trust, a California trust, the trustees comprising Vincent Audigier, a French citizen, and Blaise E. Abergel, a French citizen.		
Street Address:	321 S. Beverly Drive, Suite U		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	TRUST: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77398778	CRYSTAL ROCK BY CHRISTIAN AUDIGIER	
Serial Number:	77261161	CRYSTAL ROCK BY CHRISTIAN AUDIGIER	
Serial Number:	77976058		
Serial Number:	77213765	CRYSTAL ROCK	
Serial Number:	77261154	CRYSTAL ROCK A	
CORRESPONDENCE DATA			
Fax Number:	(310)945-4614		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310 945-4604		
Email:	alina@donedhardy.com		
Correspondent Name:	Alina Landver, Esq,		
Address Line 1:	8680 Hayden Place		
Address Line 2:	Legal Department		
Address Line 4:	Culver City, CALIFORNIA 90232		

OP \$140.00 77398778

NAME OF SUBMITTER:	Christian Georges Audigier
Signature:	/Christian Georges Audigier/
Date:	11/13/2008
Total Attachments: 2 source=Assignment of Trademark_Crystal Rock Olga Audigier Irrevocable Trust#page1.tif source=Assignment of Trademark_Crystal Rock Olga Audigier Irrevocable Trust#page2.tif	

ASSIGNMENT OF TRADEMARK

WHEREAS, Christian Georges Audigier, an individual of France located at 8680 Hayden Place Culver City, California 90232 ("Assignor"), have adopted, used and are using the following trademarks which is registered and/or pending applications:

Serial number # 77398778, "CRYSTAL ROCK BY CHRISTIAN AUDIGIER", dated 02/15/2008; and

Serial number # 77261161, "CRYSTAL ROCK BY CHRISTIAN AUDIGIER", dated 08/21/2007; and

Serial number # 77976085, "CRYSTAL ROCK", dated 12/4/2007; and

Serial number # 77213765, "CRYSTAL ROCK", dated 06/22/2007; and

Serial number # 77261154, "CRYSTAL ROCK A", dated 08/21/2007; and

WHEREAS,

CRYSTAL ROCK OLGA AUDIGIER IRREVOCABLE TRUST, located at 321 S. Beverly Drive, Suite U, Beverly Hills, California 90212-4303 ("Assignee"), is desirous of acquiring said registered or pending trademark;

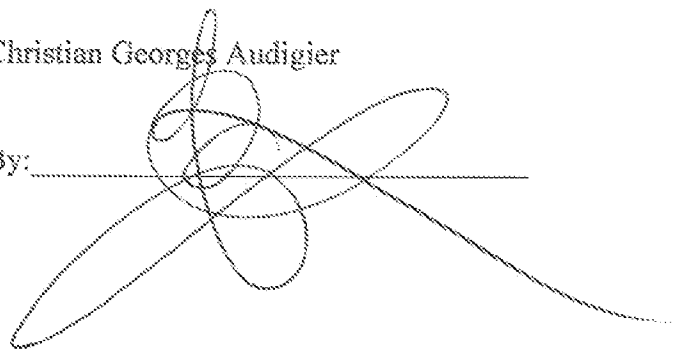
NOW THEREFORE, for and the good and valuable consideration, the receipt of which is hereby acknowledged, said Christian Georges Audigier, an individual ("Assignor") does hereby assign to said CRYSTAL ROCK OLGA AUDIGIER IRREVOCABLE TRUST ("Assignee") all rights, title, and interest in and to the above mentioned trademarks, and goodwill of the business symbolized thereby.

IN WITNESS WHEREOF, the Assignor has caused its duly authorized officer to execute this Assignment as of November 6, 2008.

Assignor:

Christian Georges Audigier

By: _____

A large, stylized handwritten signature in black ink, written over a horizontal dotted line. The signature is highly cursive and loops around itself, extending significantly to the right.

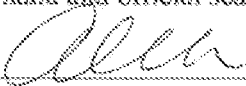
CALIFORNIA ALL-PURPOSE ACKNOWLEDGEMEN

State of California
County of Los Angeles

On November 6, 2008, before me, Alina Landver, Notary Public, personally appeared, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature



(Seal)

