

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fortney, Fortney & Fortney, LLP		11/06/2008	Limited Liability Partnership: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Brothers Franchising & Development, LLC		
<b>Street Address:</b>	308 3rd Street South		
<b>City:</b>	La Crosse		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54602		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: WISCONSIN		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2644084	BROTHERS EST. 1967	
Registration Number:	2644083	BROTHERS EST. 1967	
Registration Number:	2358395	IT'S BROTHERS EST. 1967	
Registration Number:	2414423	IT'S BROTHERS EST. 1967 BAR & GRILL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)492-7077		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	ip@fredlaw.com		
<b>Correspondent Name:</b>	John Pickerill		
<b>Address Line 1:</b>	200 South 6th St, Suite 4000		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	48285.0001		
<b>NAME OF SUBMITTER:</b>	Carrie L. Olson		

OP \$115.00 2644084

Signature:

/Carrie L. Olson/

Date:

11/13/2008

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**

WHEREAS, Fortney, Fortney & Fortney, LLP, a Wisconsin limited liability partnership, located at 308 3<sup>rd</sup> Street South, La Crosse, Wisconsin 54602 (collectively, "Assignor"), owns the trademarks and associated registrations identified on Exhibit A attached hereto (collectively, the "Marks"); and

WHEREAS, Brothers Franchising & Development, LLC ("Assignee"), a Wisconsin limited liability company located at 308 3<sup>rd</sup> Street South, La Crosse, Wisconsin 54602 ("Assignee"), is desirous of obtaining the Marks, together with the goodwill of the business associated therewith and symbolized thereby;

NOW, THEREFORE, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Marks and all associated registrations and applications for the United States and throughout the world, together with the goodwill of the business associated therewith.

Assignor agrees to execute any additional documents presented to Assignor by Assignee and to perform any other acts which are or may be reasonably necessary to evidence or perfect the assignment, including those reasonably necessary to effectuate the recordation of the assignment.

Effective: November 6, 2008

ASSIGNOR:

Fortney, Fortney & Fortney, LLP

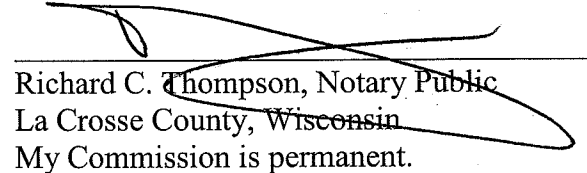


By: Eric M. Fortney

Its: A Partner

STATE OF WISCONSIN    )  
  ) ss.  
COUNTY OF LA CROSSE )

On this 6 day of November, 2008, before me appeared Eric M. Fortney to me known to be the same person described in and who executed the foregoing instrument, and acknowledged that he executed the same as a free act and deed with authority to do so.



Richard C. Thompson, Notary Public  
La Crosse County, Wisconsin  
My Commission is permanent.

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**EXHIBIT A**

**TRADEMARK ASSIGNMENT BY  
FORTNEY, FORTNEY & FORTNEY, LLP  
TO  
BROTHERS FRANCHISING & DEVELOPMENT, LLC**

- Brothers Est. 1967, including its U.S. Service Mark (Principal Register), Reg. No. **2,644,084** and Reg. No. **2,644,083**
- It's Brothers Est. 1967 Bar and Grill, including U.S. Service Mark (Principal Register), Reg. No. **2,358,395** and Reg. No. **2,414,423**