

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rosenthal & Rosenthal, Inc.		11/13/2008	CORPORATION:
RECEIVING PARTY DATA			
Name:	Paula Dorf Cosmetics, Inc.		
Street Address:	250 W. 57th Street - Suite 1925		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10107		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3084376	SIMPLE SKIN	
CORRESPONDENCE DATA			
Fax Number:	(212)768-6800		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-768-6700		
Email:	trademarks@sonnenschein.com		
Correspondent Name:	Martin P. Michael - Sonnenschein et al		
Address Line 1:	Wacker Drive Station - Sears Tower -		
Address Line 2:	P. O. Box 061080		
Address Line 4:	Chicago, ILLINOIS 60606-1080		
ATTORNEY DOCKET NUMBER:	20062990-0003-53M-R7M		
NAME OF SUBMITTER:	Martin P. Michael, Esq.		
Signature:	/martin p michael/		
Date:	11/13/2008		

OP \$40.00 3084376

Total Attachments: 2

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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

This RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (this "Release") is made as of November 13, 2008 (the "Effective Date"), by Rosenthal & Rosenthal, Inc., 1370 Broadway, New York, New York (the "Grantee").

WHEREAS, Paula Dorf Cosmetics, Inc., located at 250 W. 57th Street, Suite 1925, New York, New York 10107 (the "Grantor") entered into (i) that certain Financing Agreement, dated June 28, 2006 (the "Financing Agreement"), by and between Grantor and Grantee, and (ii) that certain Security Agreement, dated June 28, 2006 (the "Trademark Security Agreement"), with the Grantee in order to convey to Grantee a security interest in the trademark SIMPLE SKIN, and U.S. Trademark Registration No. 3084376 therefor (the "SIMPLE SKIN Collateral");

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on Reel 3338, Frame 0689; and

WHEREAS, the Grantee agrees to formally release and re-convey to the Grantor the security interest in all of Grantor's right, title and interest in and to the SIMPLE SKIN Collateral.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. The Grantee hereby releases and re-conveys, without representation or warranty, to the Grantor all of the Grantor's security interest and rights that were granted to the Grantee pursuant to the Trademark Security Agreement and the Financing Agreement, respectively, in and to the SIMPLE SKIN Collateral.

2. The Grantee acknowledges and affirms that all of the rights, interests, and remedies of the Grantee concerning the SIMPLE SKIN Collateral pursuant to the Trademark Security Agreement and the Financing Agreement are hereby terminated.

3. This Release shall not constitute a release of Grantee's security interest in any other trademark and/or collateral under the Financing Agreement or Trademark Security Agreement, and the Financing Agreement and Trademark Security Agreement shall each otherwise continue in full force and effect, including with respect to any such other trademarks and/or collateral.

IN WITNESS WHEREOF, the Grantee has caused this Release to be executed by its duly authorized representative on this 13 day of November, 2008.

ROSENTHAL & ROSENTHAL, INC.

By: [Signature]
Andrew Matza, Vice President

STATE OF New York)
COUNTY OF New York) ss.

Before me, OMAR J. BARBERO, on this day personally appeared ANDREW MATZA, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed said instrument for the purposes and consideration therein expressed. Given under my hand and official seal this 19 day of November, 2008.

My Commission Expires:

July 31, 2009

[Signature]
NOTARY PUBLIC

OMAR J. BARBERO
NOTARY PUBLIC, State of New York
No. 01BA4799597
Qualified in Queens County
Commission Expires July 31, 2009