

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|---|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Novembal | | 02/27/2008 | Societe par Actions Simplifiee: FRANCE |
| RECEIVING PARTY DATA | | | |
| Name: | Tetra Laval Holdings & Finace S.A. | | |
| Street Address: | Avenue General Guisan 70 | | |
| City: | Pully | | |
| State/Country: | SWITZERLAND | | |
| Postal Code: | 1009 | | |
| Entity Type: | Societe Anonyme: SWITZERLAND | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2729960 | ALASKA | |
| Registration Number: | 2870894 | BEBOP | |
| Registration Number: | 2593678 | NOMADCAP | |
| Registration Number: | 2836824 | NOVEMBAL | |
| Registration Number: | 2948492 | SAHARA | |
| Registration Number: | 2831045 | TAGE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (703)685-0573 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | (703) 521-2297 | | |
| Email: | trademarks@young-thompson.com | | |
| Correspondent Name: | Mark Lebow | | |
| Address Line 1: | 209 Madison Street | | |
| Address Line 2: | Suite 500 | | |
| Address Line 4: | Alexandria, VIRGINIA 22314 | | |

OP \$165.00 2729960

ATTORNEY DOCKET NUMBER:

0524-1009

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Mark Lebow

Signature:

/ML/

Date:

11/13/2008

Total Attachments: 2

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USA

DEED OF ASSIGNMENT

Whereas **NOVEMBAL**, a «Société par Actions Simplifiée », legally organized and existing under the Laws of FRANCE, with offices located at -58 Route Nationale 6 – 69380 LES CHERES – FRANCE (“The Assignor”)

is the owner of the following trademarks, shown in U.S. Trademarks under:

US Trade mark ALASKA in classes 17 and 20

Filed on February 9, 2001 under Application N° 76/207,410
Registered on June 24, 2003 under Registration N° 2,729,960

US Trade mark BEBOP in class 20

Filed on August 23, 2002 under Application N° 76/444,637
Registered on August 10, 2004 under Registration N° 2,870,894

US Trade mark NOMADCAP in class 20

Filed on June 7, 2000 under Application N° 76/065,660
Registered on July 16, 2002 under Registration N° 2,593,678

US Trade mark NOVEMBAL in class 20

Filed on December 8, 2000 under Application N° 76/177,879
Registered on April 27, 2004 under Registration N° 2,836,824

US Trade mark SAHARA in class 20

Filed on February 09, 2001 under Application N° 76/207,402
Registered on May 10, 2005 under Registration N° 2,948,492

US Trade mark TAGE in class 20

Filed on September 21, 1998 under Application N° 75/556,517
Registered on April 13, 2004 under Registration N° 2,831,045

in the U.S. Patent and Trademark Office;

and

USA

Whereas, **TETRA LAVAL HOLDINGS & FINANCE S.A.**, A "Société Anonyme", legally organized and existing under the Laws of SWITZERLAND, with offices located at Avenue Général-Guisan 70 - 1009 PULLY- SWITZERLAND, ("The Assignee")

is desirous of acquiring said NOVEMBAL marks and U.S. registrations thereof;

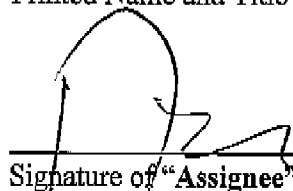
Now, therefore, in consideration of 100 € and for other good and valuable consideration, receipt of which is hereby acknowledged, said NOVEMBAL does hereby assign unto the said **TETRA LAVAL HOLDINGS & FINANCE S.A** all rights, titles and interests in and to the said marks and registrations, together with the good will of the business symbolized by the mark, effective as of February 27 2008.

Made in three (3) original copies.



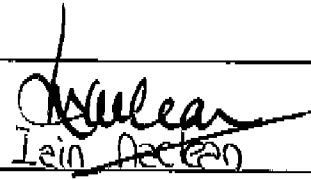
Signature of "Assignor"

Lorenzo Van HAERST - Managing Director Novembal
Printed Name and Title



Signature of "Assignee"

Marc Häfliger
Printed Name and Title
Director



Jean Aellen
Printed Name and Title
Proxyholder

Pully, June 2, 2008
Date