

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The New Zealand Rugby Football Union Incorporated		12/22/2006	CORPORATION: NEW ZEALAND
RECEIVING PARTY DATA			
Name:	New Zealand Rugby Union Incorporated		
Street Address:	1 Hinemoa Street		
City:	Wellington		
State/Country:	NEW ZEALAND		
Entity Type:	CORPORATION: NEW ZEALAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2658573		
CORRESPONDENCE DATA			
Fax Number:	(617)951-7050		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-951-7170		
Email:	ronald.duvernay@ropesgray.com		
Correspondent Name:	Emilia F. Cannella		
Address Line 1:	One International Place		
Address Line 2:	Ropes & Gray LLP		
Address Line 4:	Boston, MASSACHUSETTS 02110-2624		
ATTORNEY DOCKET NUMBER:	002876-0004		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

CH \$40.00 2658573

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Emilia F. Cannella

Signature:

/e cannella/

Date:

11/13/2008

Total Attachments: 1

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CERTIFICATE OF INCORPORATION

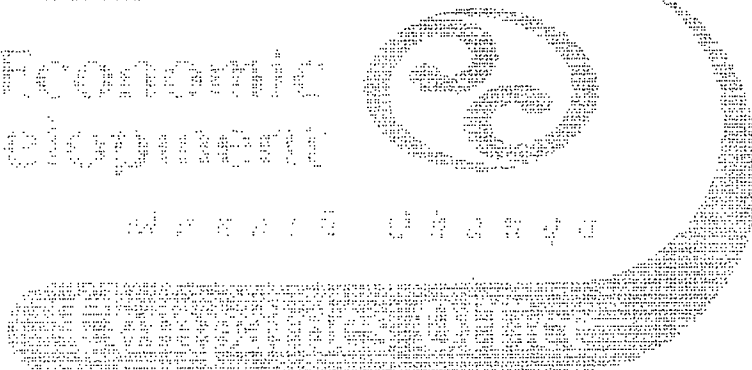
NEW ZEALAND RUGBY UNION INCORPORATED

215355

This is to certify that THE NEW ZEALAND RUGBY FOOTBALL UNION INCORPORATED was incorporated under the Incorporated Societies Act 1908 on the 10th day of July 1907 and changed its name to NEW ZEALAND RUGBY UNION INCORPORATED on the 22nd day of December 2006.

Ministry of Economic
Development

Manatū Ōhanga



Neville Hami

Registrar of Incorporated Societies
10th day of November 2008



For further details visit www.societies.govt.nz

Certificate printed 10 Nov 2008 17:15:47 NZT