TRADEMARK

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	04/11/2207

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rollpak Corporation		09/30/2008	CORPORATION: INDIANA

RECEIVING PARTY DATA

Name:	Berry Plastics Corporation
Street Address:	101 Oakley Street
City:	Evansville
State/Country:	INDIANA
Postal Code:	47706
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3410190	RIGHT-FIT

CORRESPONDENCE DATA

Fax Number: (317)231-7433

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3172311313

Email: jgard@btlaw.com

Correspondent Name: Julia Spoor Gard

Address Line 1: 11 South Meridian Street
Address Line 2: Barnes & Thornburg LLP

Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:	5723-205837
NAME OF SUBMITTER:	Julia Spoor Gard
Signature:	/jsg/

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Date:	11/13/2008
Total Attachments: 2 source=205837#page1.tif source=205837#page2.tif	

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **Rollpak Corporation**, an Indiana Corporation, 1413 Eisenhower Drive South, Goshen, IN 45626, ("Assignor") assigns nunc pro tunc, as of April 11, 2007 to Berry Plastics Corporation, a Delaware corporation, 101 Oakley Street, Evansville, IN 47706 ("Assignee"), all rights, title and interests in and to the trademarks attached hereto as Schedule A (the "Marks"), including the registration thereof, all common law rights to the Marks, the goodwill of the ongoing business with which the Marks are used, all claims for damages and profits by reason of infringement, and the right to sue for and collect the same for its own use and for the use of its successors and assigns.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Marks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

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	Rollpak Corporation
	By:
	Name: Jeffel D. Thorason
	Title: Vice President
	Date: 9-30-08
STATE OF MILLIA) SS: COUNTY OF MUCE bugh Subscribed and sworn to before me, a Notary	Public, in and for said County and State, this 30th day
Witness my hand and Notarial Seal this 30H	lay of September 2008.
	Notary Public KARA HELFERT Notary Public, State of Indiana
	INDIA : DONO, DUMO OF INDIANA
County of Residence: My Commission Expires:	Printed County of Vanderburgh My Commission Expires Jun. 1, 2012

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SCHEDULE A

UNITED STATES TRADEMARKS

Trademark Registration No.

Registration Date

RIGHT-FIT 3410190

April 8, 2008

OTHER TRADEMARKS

<u>Trademark</u>	Country	Application No.	Filing Date
RIGHT-FIT	Mexico	915283	February 20, 2008
RIGHT-FIT	Canada	1383459	February 14, 2008

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RECORDED: 11/13/2008