

Form PTO-1594 (Rev. 10-08)  
OMB Collection 0651-0027 (exp. 11/30/2008)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

BACKSAVER ACQUISITION  
CORP.

- Individual(s)                       Association
- General Partnership               Limited Partnership
- Corporation- State: MA
- Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: HOKEUN H. CHEIGH

Internal \_\_\_\_\_

Address: \_\_\_\_\_

Street Address: 260 KING ST., #641

City: SAN FRANCISCO

State: CA

Country: USA Zip: 94107

- Association    Citizenship \_\_\_\_\_
- General Partnership    Citizenship \_\_\_\_\_
- Limited Partnership    Citizenship \_\_\_\_\_
- Corporation    Citizenship \_\_\_\_\_
- Other INDIVIDUAL    Citizenship USA

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**3. Nature of conveyance /Execution Date(s) :**

Execution Date(s) NOV. 10, 2008

- Assignment                       Merger
- Security Agreement               Change of Name
- Other \_\_\_\_\_

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark Registration No.(s) \_\_\_\_\_

PLEASE SEE ATTACHED

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

PLEASE SEE ATTACHED

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: HOKEUN H. CHEIGH

Internal Address: \_\_\_\_\_

Street Address: 260 KING ST., #641

City: SAN FRANCISCO

State: CA Zip: 94107

Phone Number: 415-344-0595

Fax Number: 415-344-0595

Email Address: HCHEIGH@HOTMAIL.COM

**6. Total number of applications and registrations involved:**

3

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 90.00**

- Authorized to be charged to deposit account
- Enclosed CREDIT CARD FORM

**8. Payment Information:**

SEE ATTACHED CREDIT CARD FORM

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

**9. Signature:**

[Signature]

Signature

HOKEUN H. CHEIGH

Name of Person Signing

NOV. 12, 2008

Date

Total number of pages including cover sheet, attachments, and document: 7

Documents to be recorded (including cover sheet) should be faxed to (671) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1460, Alexandria, VA 22313-1460

OP \$90.00 2991833

**Item No. 4 REGISTRATION NUMBERS****LIST OF TRADEMARKS/SERVICEMARKS**

<b>Trademark/Service mark</b>	<b>Registration Number</b>	<b>Date of Registration</b>
BACKSAVER	2,991,833	September 6, 2005
DREAM GEL	3,027,626	December 13, 2005
WONDERCELL	3,002,824	September 27, 2005

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), dated as of November 10, 2008, is by and between Cynthia Skcen, Chapter 7 Trustee (the "Assignor") for the bankruptcy estate (the "Estate") of Backsaver Acquisition Corp. (the "Debtor"), with former principal places of business at 53 Jeffrey Avenue, Holliston, Massachusetts 01746 and 3000 East Imperial Highway, Lynwood, California 90262, and Hokeun H. Cheigh (US Passport Number 711426033), 260 King Street, Suite 641, San Francisco, California 94107 (the "Assignee").

WHEREAS, the Debtor commenced a proceeding, Case No. 08-16555-SBB, under Chapter 7 of the Bankruptcy Code before the United States Bankruptcy Court for the District of Colorado on May 14, 2008;

WHEREAS, on May 14, 2008, the Assignor was appointed Chapter 7 trustee under Section 702 of the Bankruptcy Code;

WHEREAS, contemporaneous with or prior to the execution of this Assignment, the Assignor shall sell, and the Assignee shall purchase, pursuant to the Bill of Sale Lot 1, dated as of October 22, 2008, all the intellectual property, trademarks, Internet domain names, other intangibles and goodwill of the Estate;

WHEREAS, the Estate is the owner of all right, title and interest in and to the trademarks set forth on Exhibit 1 (collectively, the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, the Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

The Assignor hereby sells, assigns, transfers and conveys to the Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by the Assignee as fully and entirely as said interest could have been held and enjoyed by the Assignor or the Estate had this sale, assignment, transfer and conveyance not been made.

The Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration set forth on Exhibit 1 to the Assignee as assignee of the Assignor and Estate's entire right, title and interest therein. The Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR

CYNTHIA SKEEN, AS TRUSTEE OF BACKSAVER ACQUISITION CORP.,

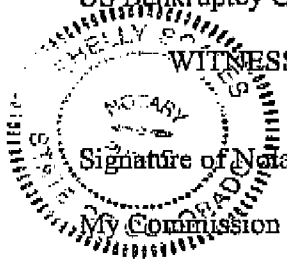
By: Cynthia Skeen  
Name: Cynthia Skeen, as Trustee

ACKNOWLEDGMENT OF NOTARY PUBLIC

State of Colorado )  
  )  
  ) ss  
City and County of Denver )

This instrument is acknowledged before me this 10th day of November, 2008, by Cynthia Skeen, as Chapter 7 Trustee for the bankruptcy estate of Backsaver Acquisition Corp., US Bankruptcy Court Case No. 08-16555-SBB.

WITNESS my hand and official seal.



Signature of Notary Public: Shelly Scales  
My Commission Expires: 1-19-2011

ASSIGNEE

HOKEUN H. CHEIGH,

By: [Signature]  
Name: Hokeun H. Cheigh

ACKNOWLEDGMENT  
OF NOTARY PUBLIC

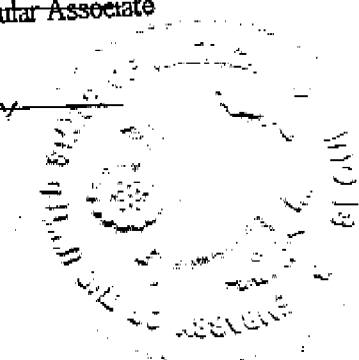
State of RUBLIC OF KOREA )  
City of CITY OF SEOUL )  
Embassy of the EMBASSY OF THE ) SSS  
Country of UNITED STATES OF AMERICA )

This instrument is acknowledged before me this 12 NOV 2008 day of November, 2008, by Hokeun H. Cheigh, US Passport Number 711426033.

WITNESS my hand and official seal.

Signature of Notary Public: [Signature] Thu H. Ogburn  
Consular Associate

My Commission Expires: INDEFINITELY



5/7

**Exhibit 1**  
**Trademarks**

**LIST OF TRADEMARKS/SERVICEMARKS**

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