

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AEGON USA, LLC		10/14/2008	LIMITED LIABILITY COMPANY: IOWA
RECEIVING PARTY DATA			
Name:	TRANSAMERICA LIFE INSURANCE COMPANY		
Street Address:	4333 Edgewood Road NE		
City:	Cedar Rapids		
State/Country:	IOWA		
Postal Code:	52499		
Entity Type:	CORPORATION: IOWA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2624236	HEART SELECT	
Registration Number:	2624238	CANCER SELECT	
Registration Number:	2624329	ACCIDENT SELECT	
Registration Number:	2658679	INCOME SELECT	
Registration Number:	2680001	ACCIDENT ANSWER SELECT	
CORRESPONDENCE DATA			
Fax Number:	(626)577-8800		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	626795-9900		
Email:	pto@cph.com		
Correspondent Name:	Christie, Parker & Hale, LLP		
Address Line 1:	P.O. Box 7068		
Address Line 4:	Pasadena, CALIFORNIA 91109-7068		
ATTORNEY DOCKET NUMBER:	T490:30.2*13		

CH \$140.00 2624236

NAME OF SUBMITTER:	Michael J. MacDermott
Signature:	/Michael J. MacDermott/
Date:	11/14/2008
Total Attachments: 2 source=T490 30.2 13 Assignment#page1.tif source=T490 30.2 13 Assignment#page2.tif	

SERVICE MARK

SERVICE MARK ASSIGNMENT

WHEREAS, AEGON USA, LLC, an Iowa limited liability company, formerly known as AEGON USA, Inc., having a place of business at 4333 Edgewood Road NE, Cedar Rapids, Iowa 52499 ("ASSIGNOR" herein), is the owner of the following marks which are registered with the United States Patent and Trademark Office.

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
HEART SELECT	2,624,236	September 24, 2002
CANCER SELECT	2,624,238	September 24, 2002
ACCIDENT SELECT	2,624,329	September 24, 2002
INCOME SELECT	2,658,679	December 10, 2002
ACCIDENT ANSWER SELECT	2,680,001	January 28, 2003

WHEREAS, TRANSAMERICA LIFE INSURANCE COMPANY, an Iowa corporation, having a place of business at 4333 Edgewood Road NE, Cedar Rapids, Iowa 52499 ("ASSIGNEE" herein), desires to acquire said marks and the above-identified registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks and the above identified registrations thereof

Date Oct. 14, 2008

AEGON USA, LLC

By

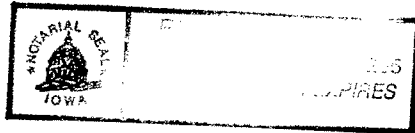

Craig D. Vermie
Secretary

SERVICE MARK ASSIGNMENT
Docket No. 10/T490

STATE OF IOWA)
COUNTY OF LINN)

On 10/14, 2008 before me, Rosetta Hannen,
Notary Public, personally appeared **Craig D. Vermie**, who proved to me on the basis of
satisfactory evidence to be the person whose name is subscribed to the within instrument and
acknowledged to me that he executed the same in his authorized capacity, and that by his
signature on the instrument the person, or the entity upon behalf of which the person acted,
executed the instrument.

WITNESS my hand and official seal.



Rosetta Hannen
Signature of Notary (Seal)

MM/rjf



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