

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hoya Kabushiki Kaisha		11/17/2008	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hoya Corporation		
<b>Street Address:</b>	7-5, Naka-Ochiai 2-chome, Shinjuku-ku		
<b>City:</b>	Tokyo		
<b>State/Country:</b>	JAPAN		
<b>Postal Code:</b>	161-8525		
<b>Entity Type:</b>	CORPORATION: JAPAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1489056	HOYALUX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)756-3333		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(202) 756-3358		
<b>Email:</b>	edward.prince@alston.com		
<b>Correspondent Name:</b>	Edward M. Prince		
<b>Address Line 1:</b>	950 F Street, N.W.		
<b>Address Line 2:</b>	The Atlantic Building		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20004-1438		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Edward M. Prince		
<b>Address Line 1:</b>	950 F Street, N.W.		
<b>Address Line 2:</b>	The Atlantic Building		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20004-1438		

OP \$40.00 1489056

NAME OF SUBMITTER:	Edward M. Prince
Signature:	/Edward M. Prince/
Date:	11/17/2008
Total Attachments: 0	

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