

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |                                                                                      |                                          |                                     |
|----------------------------------|--------------------------------------------------------------------------------------|------------------------------------------|-------------------------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT                                                                       |                                          |                                     |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL                                         |                                          |                                     |
| <b>CONVEYING PARTY DATA</b>      |                                                                                      |                                          |                                     |
| <b>Name</b>                      | <b>Formerly</b>                                                                      | <b>Execution Date</b>                    | <b>Entity Type</b>                  |
| Stefnbeck, LLC                   |                                                                                      | 11/12/2008                               | LIMITED LIABILITY COMPANY: DELAWARE |
| <b>RECEIVING PARTY DATA</b>      |                                                                                      |                                          |                                     |
| <b>Name:</b>                     | Liquid Lightning, LLC                                                                |                                          |                                     |
| <b>Street Address:</b>           | 223 Wanaque Avenue                                                                   |                                          |                                     |
| <b>City:</b>                     | Pompton Lakes                                                                        |                                          |                                     |
| <b>State/Country:</b>            | NEW JERSEY                                                                           |                                          |                                     |
| <b>Postal Code:</b>              | 07442                                                                                |                                          |                                     |
| <b>Entity Type:</b>              | LIMITED LIABILITY COMPANY: NEW JERSEY                                                |                                          |                                     |
| <b>PROPERTY NUMBERS Total: 3</b> |                                                                                      |                                          |                                     |
| <b>Property Type</b>             | <b>Number</b>                                                                        | <b>Word Mark</b>                         |                                     |
| <b>Serial Number:</b>            | 77418341                                                                             | NO BULL. JUST LIGHTNING.                 |                                     |
| <b>Serial Number:</b>            | 77418343                                                                             | SOMETIMES LIGHTNING STRIKES              |                                     |
| <b>Serial Number:</b>            | 77418334                                                                             | WHY GET WINGS WHEN YOU CAN BE LIGHTNING? |                                     |
| <b>CORRESPONDENCE DATA</b>       |                                                                                      |                                          |                                     |
| <b>Fax Number:</b>               | (973)520-8260                                                                        |                                          |                                     |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                                          |                                     |
| <b>Phone:</b>                    | 908-273-0770                                                                         |                                          |                                     |
| <b>Email:</b>                    | ebakos@bakoskritzer.com                                                              |                                          |                                     |
| <b>Correspondent Name:</b>       | Edward P. Bakos - Bakos & Kritzer                                                    |                                          |                                     |
| <b>Address Line 1:</b>           | 147 Columbia Turnpike                                                                |                                          |                                     |
| <b>Address Line 2:</b>           | Suite 102                                                                            |                                          |                                     |
| <b>Address Line 4:</b>           | Florham Park, NEW JERSEY 07932                                                       |                                          |                                     |
| <b>ATTORNEY DOCKET NUMBER:</b>   | LIQ011-011                                                                           |                                          |                                     |
| <b>NAME OF SUBMITTER:</b>        | Edward P. Bakos                                                                      |                                          |                                     |

OP \$90.00 77418341

|                                                                                                                                                                                                        |                   |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| Signature:                                                                                                                                                                                             | /Edward P. Bakos/ |
| Date:                                                                                                                                                                                                  | 11/18/2008        |
| Total Attachments: 3<br>source=08-06-01.NoBullJustLightning.assignment#page1.tif<br>source=08-06-01.SometimesLightningStrikes.assignment#page1.tif<br>source=08-06-01.WhyGetWings.assignment#page1.tif |                   |

**TRADEMARK ASSIGNMENT**

|                                    |                                                                                                                                      |
|------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|
| Trademark Application Serial No.:  | 77/418,341                                                                                                                           |
| Trademark Registration Serial No.: | TBD                                                                                                                                  |
| Mark:                              | NO BULL JUST LIGHTNING (standard character mark)                                                                                     |
| International Class:               | 032 -- non-alcoholic beverages, including energy drinks, sports drinks, soft drinks, and sugar-free versions of all of the foregoing |
| Date of Filing:                    | March 11, 2008                                                                                                                       |
| Name of Registrant of Record:      | Stefnbeck, LLC                                                                                                                       |
| Address of Registrant of Record:   | P.O. Box 1296, Morristown, New Jersey 07962-1296                                                                                     |

WHEREAS, STEFNBECK, LLC, a limited liability corporation existing under the laws of the state of Delaware, and having its principle address at P.O. Box 1296, Morristown, New Jersey, 07962-1296 ("Assignor"), and registrant in the United States Patent and Trademark Office under Registration Serial Number 77/418,341 on March 11, 2008 of the mark "NO BULL JUST LIGHTNING," as referenced above ("Trademark"), is desirous to convey the entire right, title and interest in, to and under the said Trademark and the said United States Trademark application,

and WHEREAS, LIQUID LIGHTNING, LLC, a Limited Liability Company existing under the laws of the state of Delaware, having its address at 223 Wanauque Avenue, Pompton Lakes, New Jersey 07442-2103 ("Assignee"), is desirous of obtaining the entire right, title and interest in, to and under the said Trademark and the said United States Trademark application:

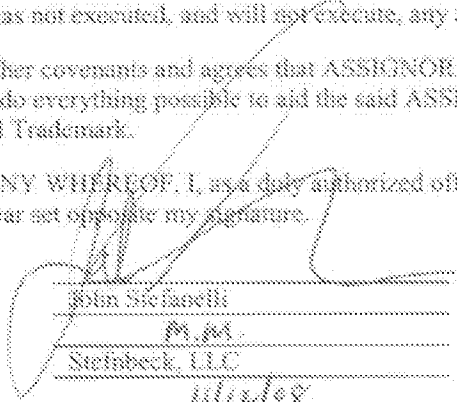
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said Trademark, and the said United States Trademark application and all Trademarks of the United States which may be granted thereon;

HEREBY authorizes and requests the Commissioner of Trademarks of the United States, to issue the said Trademark to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

HEREBY warrants that ASSIGNOR has full right to convey the entire interest in the said Trademark herein assigned, that the said Trademark is transferred free and clear of all liens, encumbrances, and adverse claims, and that ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith.

HEREBY further covenants and agrees that ASSIGNOR will execute all related documents, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain the said Trademark.

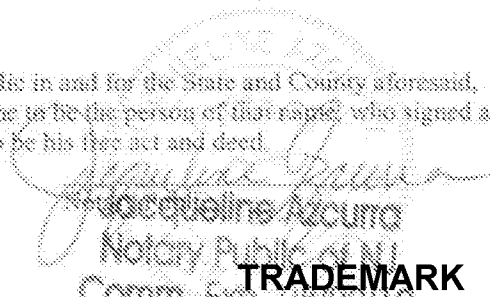
IN TESTIMONY WHEREOF, I, as a duly authorized officer of the said ASSIGNOR, hereunto set my hand and seal the day and year set opposite my signature.

Signature:   
 Name: John Stefanelli  
 Title: P.M.  
 Company: Stefnbeck, LLC  
 Date: 11/12/08

State of NJ )  
 County of Passaic ) SS:

November

On this 12 day of August, 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared John Stefanelli, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

  
 Jacqueline Accuto  
 Notary Public  
 Comm. Exp. 08/2011

**TRADEMARK ASSIGNMENT**

|                                    |                                                                                                                                     |
|------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| Trademark Application Serial No.:  | 77/418,343                                                                                                                          |
| Trademark Registration Serial No.: | TBD                                                                                                                                 |
| Mark:                              | SOMETIMES LIGHTNING STRIKES (standard character mark)                                                                               |
| International Class:               | 032 - non-alcoholic beverages, including energy drinks, sports drinks, soft drinks, and sugar-free versions of all of the foregoing |
| Date of Filing:                    | March 11, 2008                                                                                                                      |
| Name of Registrant of Record:      | Stefnbeck, LLC                                                                                                                      |
| Address of Registrant of Record:   | P.O. Box 1296, Morristown, New Jersey 07962-1296                                                                                    |

WHEREAS, STEFNBECK, LLC, a limited liability corporation existing under the laws of the state of Delaware, and having its principle address at P.O. Box 1296, Morristown, New Jersey, 07962-1296 ("Assignor"), and registrant in the United States Patent and Trademark Office under Registration Serial Number 77/418,343 on March 11, 2008 of the mark "SOMETIMES LIGHTNING STRIKES" as referenced above ("Trademark"), is desirous to convey the entire right, title and interest in, to and under the said Trademark and the said United States Trademark application,

and WHEREAS, LIQUID LIGHTNING, LLC, a limited liability corporation existing under the laws of the state of Delaware, having its address at 223 Wanaque Avenue, Pompton Lakes, New Jersey 07442-2103 ("Assignee"), is desirous of obtaining the entire right, title and interest in, to and under the said Trademark and the said United States Trademark application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said Trademark, and the said United States Trademark application and all Trademarks of the United States which may be granted thereon;

HEREBY authorizes and requests the Commissioner of Trademarks of the United States, to issue the said Trademark to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

HEREBY warrants that ASSIGNOR has full right to convey the entire interest in the said Trademark herein assigned, that the said Trademark is transferred free and clear of all liens, encumbrances, and adverse claims, and that ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith.

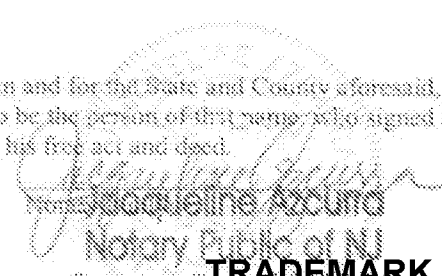
HEREBY further covenants and agrees that ASSIGNOR will execute all related documents, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain the said Trademark.

IN TESTIMONY WHEREOF, I, as a duly authorized officer of the said ASSIGNOR, herunto set my hand and seal the day and year set opposite my signature.

Signature:   
 Name: John Stefanelli  
 Title: CEO  
 Company: Stefnbeck, LLC  
 Date: 11/14/08

State of NJ }  
 County of Passaic } ss.:

On this 12 day of November, 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared John Stefanelli, to me known and known to me to be the person of that name who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

  
 Notary Public of NJ  
 Jacqueline Arcudio

**TRADEMARK ASSIGNMENT**

|                                    |                                                                                                                                     |
|------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| Trademark Application Serial No.:  | 77/418,334                                                                                                                          |
| Trademark Registration Serial No.: | TBD                                                                                                                                 |
| Mark:                              | WHY GET WINGS WHEN YOU CAN BE LIGHTNING?<br>(standard character mark)                                                               |
| International Class:               | 032 - non-alcoholic beverages, including energy drinks, sports drinks, soft drinks, and sugar-free versions of all of the foregoing |
| Date of Filing:                    | March 11, 2008                                                                                                                      |
| Name of Registrant of Record:      | Stefnbeck, LLC                                                                                                                      |
| Address of Registrant of Record:   | P.O. Box 1296, Morristown, New Jersey 07962-1296                                                                                    |

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and WHEREAS, LIQUID LIGHTNING, LLC, a limited liability corporation existing under the laws of the state of Delaware, having its address at 223 Wanaque Avenue, Pompton Lakes, New Jersey 07442-2103 ("Assignee"), is desirous of obtaining the entire right, title and interest in, to and under the said Trademark and the said United States Trademark application:

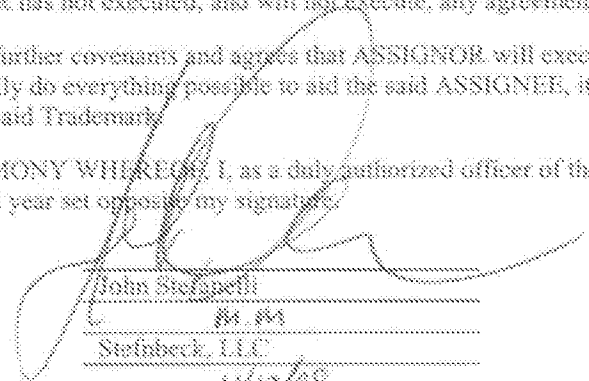
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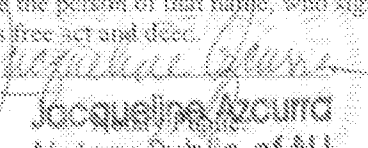
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IN TESTIMONY WHEREOF, I, as a duly authorized officer of the said ASSIGNOR, hereunto set my hand and seal the day and year set opposite my signature.

Signature:   
 Name: John Stefanelli  
 Title: CEO  
 Company: Stefnbeck, LLC  
 Date: 11/18/08

State of NJ )  
 County of Passaic ) SS:

On this 12 day of November, 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared John Stefanelli, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

  
 Jacqueline Arcudio  
 Notary Public of NJ  
 Comm. Exp. 01/10/10