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# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA** 

Name	Formerly	Execution Date	Entity Type
Potter Electric Signal Company		10/10/2008	CORPORATION: MISSOURI

### **RECEIVING PARTY DATA**

Name:	Potter Electric Signal Company, LLC	
Street Address:	2081 Craig Road	
City:	St. Louis	
State/Country:	MISSOURI	
Postal Code:	63146	
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI	

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3134990	AMSECO
Registration Number:	0732680	Р
Registration Number:	2768735	POTTER
Registration Number:	2288992	SELECT-A-HORN/STROBE
Registration Number:	2292661	SELECT-A-STROBE
Registration Number:	2783667	THE SYMBOL OF PROTECTION

### **CORRESPONDENCE DATA**

Fax Number: (314)612-1301

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 314-444-7783

Email: ipdept@lewisrice.com

Correspondent Name: Kirk A. Damman

Address Line 1: 500 N. Broadway, Suite 2000

Address Line 2: Lewis, Rice & Fingersh, L.C., Box IP

Address Line 4: St. Louis, MISSOURI 63102

TRADEMARK REEL: 003890 FRAME: 0044

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ATTORNEY DOCKET NUMBER:	POTTER
NAME OF SUBMITTER:	Kirk Damman
Signature:	/Kirk A Damman/
Date:	11/18/2008
Total Attachments: 1 source=UStmassignment#page1.tif	

TRADEMARK REEL: 003890 FRAME: 0045

## TRADEMARK ASSIGNMENT

The undersigned, Potter Electric Signal Company, a Missouri corporation whose address is 2081 Craig Road, St. Louis, Missouri 63146, hereinafter referred to as "Assignor," hereby assigns and transfers all rights, title, ownership and interest in and to the following trademarks in the United States, together with the goodwill symbolized by the marks and the registrations therefor, in favor of Potter Electric Signal Company, LLC, a Missouri limited liability company, whose address is 2081 Craig Road, St. Louis, Missouri 63146, hereinafter referred to as "Assignee," for the amount of \$10.00 (ten dollars) and other good and valuable consideration, the receipt, adequacy and sufficiency of which is hereby acknowledged.

<u>Mark</u>	Reg. No.	Reg. Date
amséco	3,134,990	August 29, 2006
P	0,732,680	June 12, 1962
POTTER	2,768,735	September 30, 2003
SELECT-A-HORN/STROBE	2,288,992	October 26, 1999
SELECT-A-STROBE	2,292,661	November 16, 1999
THE SYMBOL OF PROTECTION	2,783,667	November 18, 2003

The Assignee appoints Kirk A. Damman, of Lewis, Rice & Fingersh, L.C., 500 North Broadway, Suite 2000, Box IP Department, St. Louis, Missouri 63102, as the person and firm to whom any notice in respect of the registrations or this Assignment may be sent, and upon whom service or any proceedings in respect of the registrations or this assignment may be given or served with the same effect as if they had been given to or served upon the Assignee.

This Assignment is effective as of OCTOBER 10, 2008.

POTTER ELECTRIC SIGNAL COMPANY	POTTER ELECTRIC SIGNAL COMPANY, LLC
By: A burd X. Lorpe	By:
Title: UP RESEARCH & TECHNOLOGY	Title: PRESIDENT & CEO
Date: 10/10/08	Date: 10/10/08
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TRADEMARK
RECORDED: 11/18/2008 REEL: 003890 FRAME: 0046