

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Triumph, Inc.		11/11/2008	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Three Lions Entertainment LLC		
Street Address:	3565 Rosewood Street		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89106		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3167565	LAS VEGAS CHOPPERS	
Registration Number:	3167077	LAS VEGAS CHOPPERS	
Registration Number:	2896188	FIRE ENGINE DOGS	
CORRESPONDENCE DATA			
Fax Number:	(212)791-7276		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2127917200		
Email:	ceb@hartbaxley.com		
Correspondent Name:	Charles E. Baxley		
Address Line 1:	90 John Street - Suite 309		
Address Line 4:	New York, NEW YORK 10038-3243		
ATTORNEY DOCKET NUMBER:	TRIUMPH, INC. ASSIGN X		
NAME OF SUBMITTER:	Charles E. Baxley		
Signature:	/CharlesEBaxley/		

CH \$90.00 3167565

Date:

11/18/2008

Total Attachments: 2

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ASSIGNMENT INSTRUMENT

ASSIGNOR : **TRIUMPH, INC.**
(Nevada corporation)

ASSIGNEE : **THREE LIONS ENTERTAINMENT LLC**
(Nevada limited liability company)

WHEREAS: TRIUMPH, INC.. (Nevada corporation) hereinafter referred to as “Assignor”), intends to assign all its right, title and interest in certain trademarks and service marks, United States trademark and service mark registrations, and goodwill of the business(es) with which said trademarks and service marks have, are, or will be used and associated therewith, namely,

U.S. Trademark Reg. No. 3,167,565 LAS VEGAS CHOPPERS,

U.S. Service Mark Reg. No. 3,167,077 LAS VEGAS CHOPPERS,

US Trademark and Service Mark Reg. 2,896,188 FIRE ENGINE DOGS,

(all of the foregoing hereinafter collectively referred to as the “Intellectual Property”);

and

WHEREAS: THREE LIONS ENTERTAINMENT LLC (Nevada limited liability company), having an address of 3565 Rosewood Street, Las Vegas, Nevada 89106 (hereinafter referred to as “Assignee”), desires to acquire all of Assignor’s right, title and interest in and to the Intellectual Property.

NOW THEREFORE, in consideration of payment of the sum of Ten Dollars (\$10.00) and for other good and valuable consideration, receipt and sufficiency of which hereby are acknowledged by Assignor, Assignor has transferred, conveyed and assigned and hereby evidences such transference, conveyance and assignment to the Assignee (as well as Assignee’s successors and assigns) all of Assignor’s right, title and interest in and to each of the following:

- (1) The Intellectual Property.
- (2) All common-law and statutory rights with respect to said Intellectual Property.
- (3) All rights to bring legal action against any third party for and to recover damages in the United States for infringement of said Intellectual Property, including monetary damages for any past infringement.

- (4) All rights to bring legal action and/or suits in equity in the United States against any and all third party(ies) and to seek injunctive and/or other equitable relief and/or to recover monetary damages for unfair competition and/or other tortuous conduct by any third party relating to the business conducted under said Intellectual Property, including but not limited to damages for such past unfair competition and/or other tortuous conduct.
- (5) All trade dress, trade names, artwork, designs relating to the business conducted under the Intellectual Property as well as all related copyrighted or copyrightable works (if any), advertisements, signage and the like.

IN WITNESS WHEREOF, TRIUMPH, INC. (Nevada corporation), has caused this instrument to be executed on this 11th day of November 2008 on its behalf by a duly authorized signatory.

TRIUMPH, INC.

Assignor

By: 

Name: Nicholas Elliott

Title: President

Date: NOVEMBER 11, 2008

ACCEPTANCE: The Foregoing Assignment hereby is accepted.

THREE LIONS ENTERTAINMENT LLC

By: 

Name: Nicholas Elliott

Title: Managing Member

Date: NOVEMBER 11, 2008

Address of Assignee:

3565 Rosewood Street
Las Vegas, Nevada 89106