

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Nielsen Company (US), Inc.	FORMERLY VNU, Inc.	10/01/2008	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	TNC (US) Holdings, Inc.		
Street Address:	770 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77500545	HEALTHSCAPE	
CORRESPONDENCE DATA			
Fax Number:	(312)474-0448		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-474-6300		
Email:	docket@marshallip.com		
Correspondent Name:	Michael R. Graham		
Address Line 1:	233 South Wacker Drive		
Address Line 2:	Suite 6300		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	31405/60000		
NAME OF SUBMITTER:	Michael R. Graham		
Signature:	/Michael R. Graham/		
Date:	11/19/2008		

OP \$40.00 77500545

Total Attachments: 5

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2008 OCT -1 AM 10:43

CERTIFICATE OF AMENDMENT
 OF THE
 CERTIFICATE OF INCORPORATION
 OF
 THE NIELSEN COMPANY (US), INC.

Under Section 805 of the Business Corporation Law

lcc

Filed by:

David F. O'Meara, Paralegal
 (Name)
Robinson & Cole LLP
280 Trumbull Street
 (Mailing address)
Hartford, CT 06103-3597
 (City, State and ZIP code)

STATE OF NEW YORK
 DEPARTMENT OF STATE
 FILED OCT 01 2008
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 BY: jak
 New York
 2008 OCT -1 AM 9:56

cust ref # 7370833mc

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 TRADEMARK 293

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be signed on October 1, 2008.



Harris Black
Vice President, Deputy General Counsel

CT-07

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**CERTIFICATE OF AMENDMENT
OF THE CERTIFICATE OF INCORPORATION
OF
THE NIELSEN COMPANY (US), INC.**

Under Section 805 of the New York Business Corporation Law

1. The name of the corporation is The Nielsen Company (US), Inc. (the "Corporation"). The name under which the Corporation was formed is Arete Publishing Company, Inc.
2. The Certificate of Incorporation of the Corporation was filed by the Department of State of the State of New York on March 1, 1977.
3. The amendment of the Certificate of Incorporation of the Corporation effected by this Certificate of Amendment is to change the name of the Corporation.
4. To accomplish the foregoing, the Certificate of Incorporation of the Corporation is hereby amended as follows:

Article FIRST of the Certificate of Incorporation relating to the name of the Corporation is hereby amended to read as follows:

"FIRST: The name of the corporation (hereinafter referred to as the "Corporation") shall be TNC (US) Holdings, Inc."

5. The foregoing amendment of the Certificate of Incorporation was authorized and approved by the consent in writing of all of the members of the Board of Directors of the Corporation followed by the consent in writing of all of the shareholders of the Corporation in accordance with the provisions of Section 803(a) of the New York Business Corporation Law.

[Remainder of page intentionally left blank]

STATE OF NEW YORK
DEPARTMENT OF STATE

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the
Department of State, at the City of Albany, on
October 1, 2008.

Paul LaPointe

Paul LaPointe
Special Deputy Secretary of State

FILING RECEIPT

ENTITY NAME: TNC (US) HOLDINGS, INC.

DOCUMENT TYPE: AMENDMENT (DOMESTIC BUSINESS)
NAME

COUNTY: NEWY

FILED:10/01/2008 DURATION:***** CASH#:081001000293 FILM #:081001000275

FILER:

DAVID F. O'MEARA, PARALEGAL
ROBINSON & COLE LLP
280 TRUMBULL STREET
HARTFORD, CT 06103-3597

ADDRESS FOR PROCESS:

REGISTERED AGENT:

Step 99

SERVICE COMPANY: CT CORPORATION SYSTEM - 07

SERVICE CODE: 07

FEEs	245.00

FILING	60.00
TAX	0.00
CERT	0.00
COPIES	10.00
HANDLING	175.00

PAYMENTS	245.00

CASH	0.00
CHECK	0.00
CHARGE	0.00
DRAWDOWN	245.00
OPAL	0.00
REFUND	0.00

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