

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EBSCO Publishing, Inc.		06/13/2008	CORPORATION: ALABAMA
RECEIVING PARTY DATA			
Name:	EBSCO Industries, Inc.		
Street Address:	5724 Highway 280 East		
City:	Birmingham		
State/Country:	ALABAMA		
Postal Code:	35242		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2209221	BIOGRAPHY TODAY	
CORRESPONDENCE DATA			
Fax Number:	(404)685-7070		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404 815 3770		
Email:	mdalton@sgrlaw.com		
Correspondent Name:	Christopher A. Holland		
Address Line 1:	1230 Peachtree Street, N.E.		
Address Line 2:	Suite 3100, Promenade II		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	043961.050		
NAME OF SUBMITTER:	Christopher A. Holland		
Signature:	/Christopher A. Holland/		
Date:	11/18/2008		

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Total Attachments: 3

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ASSIGNMENT OF INTELLECTUAL PROPERTY and COPYRIGHT

WHEREAS, EBSCO Publishing, Inc., a corporation formed under the laws of the state of Alabama with a principal place of business at 10 Estes Street, Ipswich, NJ 01938, USA (“Assignor”) has adopted and used the trademarks, domain names, and copyright which include the subject of U.S. Trademark Registrations, U.S. Domain Name Registrations, and U.S. Copyright Registrations listed on Schedule A (the “Intellectual Property”).

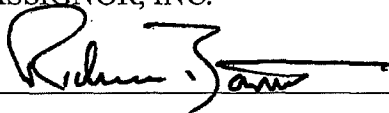
WHEREAS, EBSCO Industries Inc., (“Assignee”) a corporation formed under the laws of the state of Delaware with a principal place of business at 5724 Hwy 280 East, Birmingham AL 35242, USA, is desirous of acquiring the Intellectual Property, and the corresponding registrations and goodwill of the business symbolized by the Intellectual Property.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, for its own use and enjoyment and for the use and enjoyment of its successors and assigns, ASSIGNOR’s entire worldwide rights, title and interest in and to the Works and all copyrights therein, Intellectual Property, and any renewals thereof, together with the goodwill of the business symbolized thereby or otherwise associated with the business conducted in connection with the Intellectual Property, and all income, royalties, damages and payments which may hereafter become due or payable in respect thereof, and in and all to all causes of actions (either at law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement, dilution or other unauthorized use or impairment of the rights assigned to ASSIGNEE under this Assignment of Intellectual Property.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment of Intellectual
Property to be executed by its duly authorized officer on the 13th day of June, 2008.

ASSIGNOR, INC.

By:

A handwritten signature in black ink, appearing to read "Richard L. Bozzelli", is written over a horizontal line.

Richard L. Bozzelli
Vice President and CFO

SCHEDULE A
Intellectual Property

Product	Title	Registration Number	Copyright Date
0809680	BT 2007 #1	Pending	2007
0809703	BT 2007 #2	Pending	2007
0809727	BT 2007 #3	Pending	2007
0809741	BT 2007 CUMULATION	Pending	2007
0800670	BT ARTISTS SERIES V1 (1995)	TX0004383027	1995
0800144	BT AUTHOR SERIES V1 (1995)	TX0004090994	1995
0804647	BT AUTHOR SERIES V10 (2001)	TX0005470837	2001
0806085	BT AUTHOR SERIES V11 (2002)	Pending	2002
0806108	BT AUTHOR SERIES V12 (2002)	TX0005676699	2002
0806511	BT AUTHOR SERIES V13 (2003)	TX0005793668	2003
0806528	BT AUTHOR SERIES V14 (2003)	Pending	2003
0807075	BT AUTHOR SERIES V15 (2004)	Pending	2004
0807082	BT AUTHOR SERIES V16 (2004)	Pending	2004
0807914	BT AUTHOR SERIES V17 (2005)	Pending	2005
0807938	BT AUTHOR SERIES V18 (2006)	Pending	2006
0801660	BT AUTHOR SERIES V2 (1996)	TX0004532629	1996
0802599	BT AUTHOR SERIES V3 (1997)	TX0004698509	1997
0803633	BT AUTHOR SERIES V4 (1998)	TX0004840507	1998
0803725	BT AUTHOR SERIES V5 (1999)	TX0004966782	1999
0804029	BT AUTHOR SERIES V6 (1999)	TX0005392062	1999
0804135	BT AUTHOR SERIES V7 (2000)	TX0005223034	2000
0804142	BT AUTHOR SERIES V8 (2000)	TX0005388435	2000
0804623	BT AUTHOR SERIES V9 (2001)	TX0005461898	2001
0807518	BT BUSINESS LEADERS V1 (2005)	TX0006123312	2005
0806474	BT PERFORMING ARTISTS V1 (2002)	TX0006327929	2002
0806801	BT PERFORMING ARTISTS V2 (2003)	TX0005758453	2003
0807099	BT PERFORMING ARTISTS V3 (2004)	Pending	2004
0800687	BT SCI & INV V1 (1995)	TX0004532628	1995
0807129	BT SCI & INV V10 (2005)	Pending	2005
0807907	BT SCI & INV V11 (2006)	Pending	2006
0802608	BT SCI & INV V2 (1997)	TX0004729575	1997
0803640	BT SCI & INV V3 (1999)	TX0005010843	1999
0804159	BT SCI & INV V4 (2001)	TX0005422817	2001
0804340	BT SCI & INV V5 (2001)	Pending	2001
0805149	BT SCI & INV V6 (2002)	TX0005509518	2002
0806368	BT SCI & INV V7 (2002)	TX0005668424	2002
0806566	BT SCI & INV V8 (2003)	TX0005814958	2003
0807112	BT SCI & INV V9 (2004)	Pending	2004
0800694	BT SPORTS SERIES V1 (1996)	TX0004532627	1996
0806559	BT SPORTS SERIES V10 (2003)	TX0005834570	2003
0807136	BT SPORTS SERIES V11 (2004)	Pending	2004
0807143	BT SPORTS SERIES V12 (2004)	Pending	2004
0807921	BT SPORTS SERIES V13 (2005)	TX0006228040	2005
0809413	BT SPORTS SERIES V14 (2006)	Pending	2006
0802612	BT SPORTS SERIES V2 (1997)	TX0004702515	1997
0803657	BT SPORTS SERIES V3 (1999)	TX0004948722	1999
0804166	BT SPORTS SERIES V4 (2000)	TX0005392064	2000
0804173	BT SPORTS SERIES V5 (2000)	TX0005392063	2000
0804630	BT SPORTS SERIES V6 (2001)	TX0005462336	2001
0805118	BT SPORTS SERIES V7 (2002)	TX0005641771	2002
0806375	BT SPORTS SERIES V8 (2002)	TX0005668425	2002
0806542	BT SPORTS SERIES V9 (2003)	TX0005740479	2003
0801929	BT WORLD LEAD V1 ENVIRONMENT #1	TX0004523332	1997
0800151	BT WORLD LEAD V2 MODERN AFRICAN LEA	TX0004552668	1997
0804180	BT WORLD LEAD V3 ENVIRONMENT #2	TX0005223032	2000
Domain Names			
	www.biographytoday.com	Expires June 2008	
Registered Trademark			
	Biography Today		