

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Harland Clarke Holdings Corp.		11/18/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Harland Clarke Corp.		
Street Address:	10931 Laureate Drive		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78249		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77164469	HARLAND CLARKE	
CORRESPONDENCE DATA			
Fax Number:	(202)331-4308		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-293-7060		
Email:	vmullineaux@sughrue.com, ksmith@sughrue.com		
Correspondent Name:	Kevin G. Smith/Sughrue Mion, PLLC		
Address Line 1:	2100 Pennsylvania Avenue, N.W.		
Address Line 2:	Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037		
ATTORNEY DOCKET NUMBER:	S11814		
NAME OF SUBMITTER:	Kevin G. Smith		
Signature:	/Kevin G. Smith/		
Date:	11/19/2008		

CH \$40.00 77164469

Total Attachments: 1
source=S11814 executed assignment to Harland Clarke Corp#page1.tif

TRADEMARK ASSIGNMENT

WHEREAS, HARLAND CLARKE HOLDINGS CORP., a corporation organized and existing under the laws of the State of Delaware (hereinafter referred to as "Assignor"), has adopted, used, and is using the trademark HARLAND CLARKE, for which an application has been filed to register the mark in the United States Patent and Trademark Office and accorded U.S. Serial No. 77/164,469; and

WHEREAS, HARLAND CLARKE CORP., a corporation organized and existing under the laws of the State of Delaware, located and doing business at 10931 Laureate Drive, San Antonio, Texas 78249 (hereinafter referred to as "Assignee"), is desirous of acquiring said trademark and the application thereof, and the goodwill and rights appurtenant thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged and agreed, Assignor does hereby assign to Assignee all right, title and interest in and to the said Trademark, together with the goodwill of the business symbolized by the Trademark and the identified application.

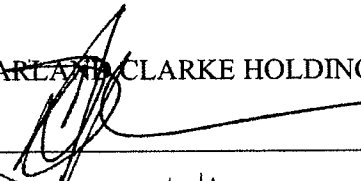
Executed this 18th day of November, 2008.

HARLAND CLARKE HOLDINGS CORP.

By: _____

Name: _____

Title: _____


Debra W Keener
VP & Asst. Sec.