

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Igloo's Frozen Drinks		11/17/2008	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Pro Silver Star, Ltd.		
Composed Of:	COMPOSED OF its General Partner, CSJ Sports, Ltd., a Texas limited partnership, and its Limited Partners, Stephen Jones, Jerry Jones, Jr., and Charlotte Jones, all U.S. citizens		
Street Address:	One Cowboys Parkway		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75063-4727		
Entity Type:	LIMITED PARTNERSHIP: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3435406	COWBOYRITA	
CORRESPONDENCE DATA			
Fax Number:	(202)331-4308		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-293-7060		
Email:	vmullineaux@sughrue.com, ksmith@sughrue.com		
Correspondent Name:	Kevin G. Smith/Sughrue Mion, PLLC		
Address Line 1:	2100 Pennsylvania Avenue, N.W.		
Address Line 2:	Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037		
ATTORNEY DOCKET NUMBER:	800568		
NAME OF SUBMITTER:	Kevin G. Smith		

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Signature:

/Kevin G. Smith/

Date:

11/20/2008

Total Attachments: 1
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WHEREAS, IGLOO'S FROZEN DRINKS, a corporation organized and existing under the laws of the State of Texas, with a business address of 1805 Lacy Drive, Fort Worth, Texas 76177 (hereinafter referred to as "Assignor"), has adopted, used, and is using the trademark COWBOYRITA, which has been registered in the U.S. Trademark Office and accorded U.S. Registration No. 3,435,406; and

WHEREAS, PRO SILVER STAR, LTD., a limited partnership organized under the laws of the State of Texas, composed of its General Partner, CSJ Sports, Ltd. a Texas limited partnership, and its Limited Partners, Stephen Jones, Jerry Jones, Jr., and Charlotte Jones, all U.S. citizens, with a business address of One Cowboys Parkway, Irving, Texas 75063-4727 (hereinafter referred to as "Assignee"), is desirous of acquiring said trademark and the registration thereof, and the goodwill and rights appurtenant thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged and agreed, Assignor does hereby assign to Assignee all right, title and interest in and to the said Trademark, together with the goodwill of the business symbolized by the Trademark and the identified registration.

Executed this 17th day of November, 2008.

IGLOO'S FROZEN DRINKS

By: 
Name: Gary Martin
Title: President