

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American Racing Equipment, LLC	FORMERLY American Racing Equipment, Inc	11/21/2008	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Weld Racing, LLC
Street Address:	660 Stadium Drive
City:	Kansas City
State/Country:	MISSOURI
Postal Code:	64129
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	2888343	EVO
Registration Number:	2226933	WELD EVO
Registration Number:	2000079	WELD RACING
Registration Number:	2008430	WELD RACING
Registration Number:	2003222	WELD RACING
Registration Number:	2166255	WELDWHEELS
Registration Number:	2086419	WELDWHEELS
Serial Number:	77382629	WELD
Serial Number:	77200203	TAYLOR WELD
Serial Number:	77372891	TAYLOR WELD ENGINEERING
Registration Number:	1872408	RODLITE
Registration Number:	2797979	AUTOFOCUS
Registration Number:	2537153	ACCU-LOC

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CORRESPONDENCE DATA

Fax Number: (816)488-3101

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 816-488-3727

Email: dfickler@gmail.com

Correspondent Name: Debra J Fickler

Address Line 1: 2300 Main St

Address Line 2: Suite 900

Address Line 4: Kansas City, MISSOURI 64108

ATTORNEY DOCKET NUMBER:	WEL001.101
NAME OF SUBMITTER:	Debra J Fickler
Signature:	/Debra J Fickler/
Date:	11/24/2008

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

WHEREAS AMERICAN RACING EQUIPMENT, LLC, a Delaware limited liability company having offices at 19067 South Reyes Avenue, Rancho Dominguez, CA 90221, has obtained or applied for the following registrations in the United States Patent and Trademark Office:


Trademark	Registration Number	Registration Date
EVO	2888343	09/28/2004
WELD EVO	2226933	03/02/1999
WELD RACING	2000079	09/10/1996
WELD RACING	2008430	10/15/1996
WELD RACING and Design	2003222	09/24/1996
WELDWHEELS	2166255	06/16/1998
WELDWHEELS	2086419	08/05/1997
WELD	77/382629	Filed 01/28/2008
TAYLOR WELD	77/200203	Filed 06/07/2007
TAYLOR WELD ENGINEERING	77/372891	Filed 01/16/2008
RODLITE	1872408	01/10/1995
AUTOFOCUS	2797979	12/23/2003
ACCU-LOC	2537153	02/05/2002

AND WHEREAS WELD RACING, LLC, a Delaware Corporation having offices at 6600 Stadium Drive, Kansas City, MO 64129, wishes to acquire the above-referenced trademarks, including all right, title and interest in and to the marks, registrations, goodwill of the business symbolized by the marks and right to enforce any claims thereon;

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, AMERICAN RACING EQUIPMENT, LLC hereby assigns to WELD RACING, LLC all right, title and interest in and to the above-noted trademarks and registrations therefor, together with the goodwill of the business symbolized by the trademarks and the registrations therefor, including all

common law rights and all claims for damages by reason of past infringements of said marks, with the right to sue and collect therefor.

Executed this 21st day of November 2008.

AMERICAN RACING EQUIPMENT, LLC
By: 
Printed: Mary Ann Sigler
Vice President
Its: _____

STATE OF _____)
) ss.
COUNTY OF _____)

On this _____ day of _____, 2008, before me, a Notary Public in and for the State and county aforesaid, came _____, who being duly sworn, did depose and state that he/she is the _____ of _____, the company described in the foregoing instrument and that he/she executed said instrument on behalf of said company with full authority to do so.

Notary Public

My Commission Expires:

PLEASE SEE ATTACHED.

State of California)
County of Los Angeles)

On November 21, 2008, before me, Bellina Chan, Notary Public, personally appeared Mary Ann Sigler, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person, or the entity on behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



A handwritten signature in black ink, consisting of stylized, overlapping loops and a long horizontal line extending to the right.

Bellina Chan, Notary Public

[SEAL]