

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Smith Trust		07/23/2008	TRUST: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Google Inc.		
Street Address:	1600 Amphitheatre Parkway		
City:	Mountain View		
State/Country:	CALIFORNIA		
Postal Code:	94043		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78395931	GMAIL	
CORRESPONDENCE DATA			
Fax Number:	(650)618-8571		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	650-253-0000		
Email:	trademarks@google.com		
Correspondent Name:	Google Inc.		
Address Line 1:	1600 Amphitheatre Parkway		
Address Line 4:	Mountain View, CALIFORNIA 94043		
NAME OF SUBMITTER:	Jacqueline Lawrence		
Signature:	/JML/		
Date:	11/24/2008		

CH \$40.00 78395931

Total Attachments: 3
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of the 23rd day of July, 2008 and is made and entered by Karen Griffith, an individual residing at 3 Bury Hill Close, Hemel Hempstead, Hertfordshire HP1 1SS, United Kingdom; Shane Smith, an individual residing at 3 Bury Hill Close, Hemel Hempstead, Hertfordshire HP1 1SS, United Kingdom; The Smith Trust, a trust established under English law with offices at 3 Bury Hill Close, Hemel Hempstead, Hertfordshire HP1 1SS, United Kingdom; Pronet Analytics.com Limited, a private limited company incorporated under English law (company number 03207932) the address of whose registered office is 30 City Business Centre, St. Olav's Court, London SE16 2XB, United Kingdom; and Independent International Investment Research Group PLC, a public limited company incorporated under English law (company number 03882401) the address of whose registered office is Unit 30, St. Olav's Court, London SE16 2XB, United Kingdom (hereinafter collectively known as "Assignor" or "Assignor Parties") of the one part; and Google Inc., a Delaware corporation with offices at 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Assignee") of the other part.

WHEREAS, Assignee desires Assignor to assign to it all such right, title and interest that Assignor may possess in and to the following: the trademarks set forth in the Schedule A attached hereto and incorporated herewith, and all other rights appurtenant, including, but not limited to, common law rights, title and interest, trade name rights and the right to recover for past infringement, in the United States of America and all other countries and jurisdictions of the world, in and to said trademarks and any applications and registrations thereof, including any intent-to-use applications (hereinafter collectively referred to as the "Trademarks");

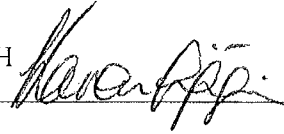
WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide;

NOW THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest as Assignor may possess in and to (i) the Trademarks worldwide, (ii) the goodwill symbolized by said Trademarks, (iii) all common law rights in and associated with the Trademarks, (iv) all registrations and applications (including intent-to-use applications) for the Trademarks that each Assignor Party owns, as well as any rights to priority that each Assignor Party respectively owns under the Paris Convention that these registrations or applications might enjoy, (v) all rights to future income, royalties, damages and payments to which each Assignor Party may become entitled after the effective date of the Assignment in respect of the Trademarks, and (vi) all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for infringement of the Trademarks that each Assignor Party owns.

Executed at London, UK this 23 day of July, 2008.

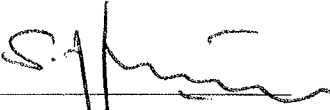
KAREN GRIFFITH

Signature: _____



SHANE SMITH

Signature: _____

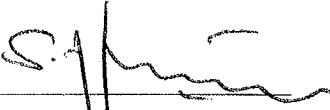


THE SMITH TRUST

Signature: _____

Name _____

Title _____


SMITH
TRUSTEE

INDEPENDENT INTERNATIONAL
INVESTMENT RESEARCH PLG

Signature: _____

Name _____

Title _____

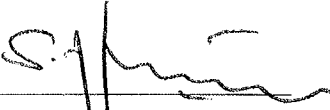

SMITH
CEO

PRONET ANALYTICS.COM LTD

Signature: _____

Name _____

Title _____


SMITH
CEO

TRADEMARK

REEL: 003892 FRAME: 0782

SCHEDULE A

Trademarks Assigned

GMAIL, U.S. Trademark Application Serial No. 78/395,931

GMAIL, Community Trademark Application No. 4059507

G-MAIL, Community Trademark Application No. 4137642