

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CBS Interactive Inc.		11/24/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CBS Broadcasting Inc.		
<b>Street Address:</b>	51 West 52nd Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10019		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77116294	CBS MOBILE	
<b>Serial Number:</b>	77116216	CBS MOBILE	
<b>Serial Number:</b>	77116306	CBS MOBILE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)975-0111		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212 975-3609		
<b>Email:</b>	elena.vetere@cbs.com		
<b>Correspondent Name:</b>	CBS Broadcasting Inc.		
<b>Address Line 1:</b>	51 West 52nd Street		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>ATTORNEY DOCKET NUMBER:</b>	CBS MOBILE		
<b>NAME OF SUBMITTER:</b>	Mallory Levitt		
<b>Signature:</b>	/ML/		

CH \$90.00 77116294

Date:

11/24/2008

Total Attachments: 2

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**ASSIGNMENT OF TRADEMARKS**

WHEREAS, CBS Interactive Inc. ("Assignor"), a Delaware corporation with a place of business at 51 West 52<sup>nd</sup> Street, New York, New York 10019, is the owner of pending applications for the marks that are identified in Schedule A ("Marks") assigns all right, title and interest in and to the Marks, together with the goodwill and business symbolized thereby; and

WHEREAS, CBS Broadcasting Inc. ("Assignee"), a New York corporation with a place of business at 51 West 52<sup>nd</sup> Street, New York, New York 10019, desires to obtain all rights in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor sells, transfers, conveys and assigns to Assignee all of Assignor's right, title and interest in and to the Marks, whether statutory or at common law, including all registrations and applications therefore, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 24th day of November, 2008.

CBS Interactive Inc.


By: 

Name: Mallory Levitt

Title: Assistant Secretary and  
Authorized Signatory

STATE OF NEW YORK )  
                                  : ss. :  
COUNTY OF NEW YORK )

Sworn to before me this  
24<sup>th</sup> day of November, 2008

  
Notary Public

IRENE A. GAUDREAU  
Notary Public, State of New York  
No. 4936640  
Qualified in Nassau County  
Certificate Filed in New York County  
Commission Expires July 5, ~~19~~ 2010

SCHEDULE A

<b>MARK</b>	<b>APPL. NO.</b>	<b>APPL. DATE</b>	<b>CLASS: GOODS</b>
CBS MOBILE	77116294	February 26, 2007	Communication Services, namely, digital transmission via the Internet and Wireless communication network
CBS MOBILE	77116216	February 26, 2007	Computer Screen Saver Software; Downloadable music, games, graphics, ring tones and ring backs via a global computer network and wireless device; downloadable computer game and video game software
CBS MOBILE	77116306	February 26, 2007	Entertainment Services, in the nature of programs featuring action, adventure, drama , comedy, documentary, sports, music, culture, lifestyle and children's entertainment transmitted via the internet and wireless communication network