

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American Racing Equipment LLC		11/06/2008	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	Weld Racing LLC
Street Address:	222 West Adams Street, Suite 1980
City:	CHICAGO
State/Country:	ILLINOIS
Postal Code:	60606
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	2888343	EVO
Registration Number:	2226933	WELD EVO
Registration Number:	2000079	WELD RACING
Registration Number:	2008430	WELD RACING
Registration Number:	2003222	WELD RACING
Registration Number:	2166255	WELDWHEELS
Registration Number:	2086419	WELDWHEELS
Registration Number:	1872408	RODLITE
Registration Number:	2797979	AUTOFOCUS
Registration Number:	2537153	ACCU-LOC
Serial Number:	77382629	WELD
Serial Number:	77200203	TAYLOR WELD
Serial Number:	77372891	TAYLOR WELD ENGINEERING

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CORRESPONDENCE DATA

Fax Number: (312)750-6546
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Email: apeterson@ngelaw.com, amcshane@ngelaw.com
Correspondent Name: Alyssa Peterson
Address Line 1: 2 North LaSalle Street, Suite 2200
Address Line 4: CHICAGO, ILLINOIS 60602

ATTORNEY DOCKET NUMBER:	021684.0001
NAME OF SUBMITTER:	Alyssa Peterson
Signature:	/Alyssa Peterson/
Date:	11/24/2008

Total Attachments: 4
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ASSIGNMENT OF TRADEMARKS AND PATENTS

WHEREAS, American Racing Equipment, LLC ("Assignor") and Weld Racing, LLC ("Assignee") have entered into that certain Asset Purchase Agreement dated November 6 2008 (the "Purchase Agreement"); and

WHEREAS, in furtherance of the transactions contemplated by the Purchase Agreement, Assignor wishes to assign, and Assignee wishes to acquire, all of Assignor's right, title and interest in and to those trademarks and patents set forth on Exhibit A hereto, together with any and all registrations and applications for registration of such trademarks and any pending patent applications and all rights to sue and recover past damages accrued for infringement of the foregoing (the "Assigned IP").

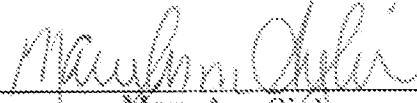
NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all of its right, title and interest in and to the Assigned IP.

Assignor hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office so as to establish Assignee as owner of record of the Assigned IP.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks and Patents to be executed as of November 6, 2008.

AMERICAN RACING EQUIPMENT, LLC

By: 
Name: Mary Ann Sigler
Title: Vice President

Schedule A

Trademark:	International Class	Country Name	Application Number	Registration Number
EVO	12	United States of America	76/486476	2888343
WELD EVO	12	United States of America	74/513131	2226933
WELD RACING	25	United States of America	75/016087	2000079
WELD RACING	12	United States of America	75/016090	2008430
WELD RACING and Design	42	United States of America	75/016089	2003222
WELDWHEELS	12	United States of America	75/078105	2166255
WELDWHEELS	42	United States of America	75/016085	2086419
RODLITE	12	United States of America	74/477800	1872408
AUTOFOCUS	35	United States of America	75/544864	2797979
ACCU-LOC	12	United States of America	75/828259	2537153

Common Law Marks:

Trademark:	International Class	Country Name	Application Number
WELD	12	United States of America	77/382629
TAYLOR WELD	12	United States of America	77/200203
TAYLOR WELD ENGINEERING	12	United States of America	77/372891

For the above common law marks, the applications have been filed with the United States Patent and Trademark Office.

Patents

Registered Patents:	Patent Title:	Owner	Status	Date of Patent	Application Number	Patent Number
	VEHICLE WHEEL FRONT FACE	American Racing Equipment	Granted	08/22/1995	29/017,064	D361,546
	VEHICLE WHEEL FRONT FACE	American Racing Equipment	Granted	09/05/1995	29/017,065	D361,975
	VEHICLE WHEEL FRONT FACE	American Racing Equipment	Granted	08/22/1995	29/017,069	D361,547
	VEHICLE WHEEL FRONT FACE	American Racing Equipment	Granted	01/06/1998	29/047,265	D388,759
	VEHICLE WHEEL FRONT FACE	American Racing Equipment	Granted	10/20/1998	29/078,786	D399,812
	CONE HEAD LUG NUT	American Racing Equipment	Granted	07/04/2000	29/109,659	D427,511