

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KnowledgeStorm, Inc.		11/24/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TechTarget, Inc.		
<b>Street Address:</b>	117 Kendrick Street		
<b>Internal Address:</b>	Suite 800		
<b>City:</b>	Needham		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02494		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2386982	KNOWLEDGESTORM	
Registration Number:	3166412	LEADRELAY	
Registration Number:	3300376	FINDTECH	
Registration Number:	3413472	RESULTS360	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(617)904-1775		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	617-413-8005		
<b>Email:</b>	dweinstein@gtclawgroup.com		
<b>Correspondent Name:</b>	Donna Weinstein		
<b>Address Line 1:</b>	400 Blue Hill Drive, Suite 2		
<b>Address Line 2:</b>	GTC Law Group LLP & Affiliates		
<b>Address Line 4:</b>	Westwood, MASSACHUSETTS 02090		
<b>NAME OF SUBMITTER:</b>	Donna Weinstein		

CH \$115.00 2386982

Signature:	/Donna Weinstein/
Date:	11/25/2008
Total Attachments: 1 source=TTGT USPTO Assignment#page1.tif	

**TRADEMARK ASSIGNMENT**

**WHEREAS**, KnowledgeStorm, Inc., whose address is 117 Kendrick Street, Suite 800 Needham MA 02494 (“ASSIGNOR”), has adopted, used and registered the marks shown in the Schedule hereto (the “Marks”); and

**WHEREAS**, TechTarget, Inc., whose address is 117 Kendrick Street, Suite 800, Needham, MA 02494 (“ASSIGNEE”) is desirous of acquiring ASSIGNOR’s rights in the Marks;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, transfer and convey to ASSIGNEE all of its right, title and interest in and to the Marks, including the U.S. registrations listed below and renewals and all common law rights thereof, together with the goodwill of the business associated with the use of and symbolized by the Marks, and the right to sue and recover for past infringement of the Marks.

**SCHEDULE**

<b><u>Mark</u></b>	<b><u>Registration Number</u></b>
KNOWLEDGESTORM	2386982
LEADRELAY	3166412
FINDTECH	3300376
RESULTS360	3413472

KnowledgeStorm, Inc.

Date: 11/24/08

By:   
Name: Rick Olin, Secretary