

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KnowledgeStorm, Inc.		11/24/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	TechTarget, Inc.		
Street Address:	117 Kendrick Street		
Internal Address:	Suite 800		
City:	Needham		
State/Country:	MASSACHUSETTS		
Postal Code:	02494		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78540998	THE TECHNOLOGY WEB	
CORRESPONDENCE DATA			
Fax Number:	(617)904-1775		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-413-8005		
Email:	dweinstein@gtclawgroup.com		
Correspondent Name:	Donna Weinstein		
Address Line 1:	400 Blue Hill Drive, Suite 2		
Address Line 2:	GTC Law Group LLP & Affiliates		
Address Line 4:	Westwood, MASSACHUSETTS 02090		
NAME OF SUBMITTER:	Donna Weinstein		
Signature:	/Donna Weinstein/		
Date:	11/25/2008		

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TRADEMARK ASSIGNMENT

WHEREAS, KnowledgeStorm, Inc., whose address is 117 Kendrick Street, Suite 800, Needham MA 02494 (“ASSIGNOR”), has intended to use the mark shown in the Schedule hereto (the “Mark”) in commerce and has filed an application, assigned the serial number recited in the Schedule indicating that intention, but has not yet filed allegations of use under §§ 1(c) or 1(d) of the Trademark Act in said application; and

WHEREAS, TechTarget, Inc., whose address is 117 Kendrick Street, Suite 800, Needham, MA 02494 (“ASSIGNEE”) is desirous of acquiring ASSIGNOR’s rights in the Mark, the corresponding application, and the entire business or portion thereof to which the Mark pertains, as required by 15 U.S.C. § 1060;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, transfer and convey to ASSIGNEE all of its right, title and interest in and to the Mark, together with (i) the entire business or portion thereof to which the Mark pertains, (ii) the application to register the Mark, and (iii) the goodwill of the business symbolized by and associated with the Mark.

SCHEDULE

Mark

Application Number

THE TECHNOLOGY WEB

78/540998

KnowledgeStorm, Inc.

Date: _____ 11/24/08 _____

By:



Name: Rick Olin, Secretary