

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THANE INTERNATIONAL, INC.		11/25/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	BODY VIBE INTERNATIONAL, LLC		
Street Address:	433 Paseo de Peralta		
City:	Santa Fe		
State/Country:	NEW MEXICO		
Postal Code:	87501		
Entity Type:	LIMITED LIABILITY COMPANY: NEW MEXICO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2523015	BODYVIBES	
CORRESPONDENCE DATA			
Fax Number:	(760)777-0201		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	760-777-0217		
Email:	BOlivier@thaneinc.com, GSater@rutterhobbs.com, HMarino@thaneinc.com		
Correspondent Name:	Beth Olivier, Senior Counsel, Thane		
Address Line 1:	78-140 Calle Tampico		
Address Line 4:	La Quinta, CALIFORNIA 92253		
ATTORNEY DOCKET NUMBER:	BODYVIBES--SETTLEMENT		
NAME OF SUBMITTER:	Helena Marino		
Signature:	/HM/		
Date:	11/25/2008		

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TRADEMARK
REEL: 003893 FRAME: 0087

TRADEMARK ASSIGNMENT

WHEREAS, Thane International, Inc., a Delaware corporation, located at 78-140 Calle Tampico, La Quinta, CA 92253 (hereinafter "Assignor"), is the owner of the following trademark, which is registered on the Principal Register of the United States Patent and Trademark Office and on the International Registry pursuant to the Madrid Protocol:

<u>MARK</u>	<u>SERIAL NO.</u>	<u>U.S. REG. NO. / Date</u>	<u>International Reg. No. / Date</u>
BODYVIBES	75543846	2,523,015 / December 25, 2001	0958119 / April 24, 2008

WHEREAS, Body Vibe International, LLC, a New Mexico limited liability company (hereinafter "Assignee"), is desirous of acquiring said mark, the goodwill associated with the mark, and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto the said Assignee all right, title and interest in and to mark and the registration of said mark on the Principal Register and the International Registry pursuant to the Madrid Protocol, together with the goodwill of the business symbolized by the mark.

THANE INTERNATIONAL, INC.

By: 
Beth Olivier

Its: Senior Counsel

Date: November 25, 2008