# 40.00 2933107

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
E-Babylon, Inc.		10/15/2008	CORPORATION: CALIFORNIA

### **RECEIVING PARTY DATA**

Name:	LD Products, Inc.	
Street Address:	2500 Grand Avenue	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	90815	
Entity Type:	CORPORATION: CALIFORNIA	

### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2933107	INKBLVD

## **CORRESPONDENCE DATA**

Fax Number: (415)955-1158

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 415-955-1155 x.115

Email: tmapps@kronenbergerlaw.com

Correspondent Name: Matthew M. Thomson
Address Line 1: 150 Post Street, Suite 520

Address Line 4: San Francisco, CALIFORNIA 94108

NAME OF SUBMITTER:	Matthew M. Thomson
Signature:	/Matthew M. Thomson/
Date:	11/25/2008

Total Attachments: 1

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# TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment") is entered into as of October 15, 2008 (the "Effective Date") between LD Products, Inc., a California corporation with its principle offices located at 2500 Grand Avenue, Long Beach, CA 90815 ("LD Products), and Hi-Speed Media, Inc., a California corporation with its principle offices located at 30699 Russell Ranch Road, Suite 250, Westlake Village, CA 91362 (the "Assignor").

WHEREAS, Assignor has adopted, used, is using and is the owner of the trademark INKBLVD. which is registered in the United States Patent and Trademark Office (Reg. No. 2933107); and

WHEREAS, LD Products is desirous of acquiring said trademark.

NOW THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to LD Products all right, title and interest in the United States in and to said trademark, together with the goodwill of the business symbolized by said trademark.

IN WITNESS WHEREOF, the Parties have executed this Assignment as of the Effective Date.

LD Products, Inc. 2500 Grand Avenue

Long Beach, CA 90815

(Signature)

Name: Aaron Leon Title: President/CEO Hi-Speed Media, Inc.

30699 Russell Ranch Road, Suite 250

Westlake Village, CA 91362

Title;

TRADEMARK

RECORDED: 11/25/2008 2008-11-24 18:04:20 GMT-08:00 | (866) 269-1151 民住住上: 003893 FRAME: 0091