

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Partial Release of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Goldman Sachs Credit Partners, as Collateral Agent		11/18/2008	LIMITED PARTNERSHIP: BERMUDA
RECEIVING PARTY DATA			
Name:	Wm. Wrigley Jr. Company		
Street Address:	410 North Michigan Avenue		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60611		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Serial Number:	75232254	GREEN SLIME	
Registration Number:	0374918		
Serial Number:	74496909	PASTARISO	
Serial Number:	75368962	BUG CITY	
Serial Number:	74403289	CELLULAR	
Serial Number:	78094567		
Serial Number:	75470161	HEALTH WATCH SAFE PASSAGE	
Registration Number:	0128533		
Serial Number:	74639594	INNOVATION IN KIDS' CONFECTIONS	
Serial Number:	74574812	LAVA LICK	
Registration Number:	0183549		
Registration Number:	0203585		
Registration Number:	0446102		
Serial Number:	75470154	SAFE PASSAGE	

OP \$465.00 75232254

900121306

TRADEMARK
REEL: 003893 FRAME: 0325

Serial Number:	75524382	STAND UP FOR YOUR LIFE
Registration Number:	0279047	
Serial Number:	78028677	THESAURUSAURUS
Registration Number:	0183548	

CORRESPONDENCE DATA

Fax Number: (312)993-9767

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312/876-7628

Email: linda.kastner@lw.com

Correspondent Name: Linda R. Kastner, c/o Latham & Watkins

Address Line 1: 233 S. Wacker Drive

Address Line 2: Suite 5800

Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Linda Kastner
Signature:	/lk/
Date:	11/23/2008

Total Attachments: 4

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Partial Release of Security Interest in Trademarks

This Partial Release of Security Interest in Trademarks (the "Partial Release"), dated as of November 18, 2008, is in favor of Grantor (as defined below) made by Goldman Sachs Credit Partners, in its capacity as Collateral Agent (the "Collateral Agent") for the Secured Parties pursuant to the Pledge and Security Agreement dated as of October 6, 2008, among the Collateral Agent, Wm. Wrigley Jr. Company, a Delaware corporation, having its address at 410 North Michigan Avenue, Chicago, IL 60611 ("Grantor") and the other credit parties party thereto, as amended, amended and restated, supplemented or otherwise modified from time to time.

WHEREAS, Grantor entered into a Trademark Security Agreement dated as of October 6, 2008 (the "Trademark Security Agreement"), and which was recorded on October 7, 2008 in the United States Patent and Trademark Office (the "USPTO") at Reel 003866, Frame 0811, pursuant to which Grantor granted to the Collateral Agent a security interest in and lien on all right, title and interest of the Grantor in certain Trademarks (as defined therein), including the Trademarks set forth on Schedule A attached hereto (the Trademarks set forth on Schedule A attached hereto are herein referred to as the "Released Trademarks"), to secure the performance of certain obligations; and

WHEREAS, Grantor wishes to confirm the release of any and all interest Collateral Agent may have in the Released Trademarks and for recording such release with the USPTO.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, the Collateral Agent does hereby release, relinquish and discharge its security interest in, to and under the Released Trademarks (but the Collateral Agent does hereby expressly reserve and retain all of its right, title, interest and liens granted by the Trademark Security Agreement in all Trademark Collateral (as defined in the Trademark Security Agreement), including Trademarks, other than Released Trademarks).

IN WITNESS WHEREOF, the Collateral Agent has caused this Partial Release to be duly executed and delivered by its officer thereunto duly authorized as of the date hereinabove set forth.

GOLDMAN SACHS CREDIT
PARTNERS, as Collateral Agent

By: 

Name:

BRUCE H. MENDELSON

Title:

AUTHORIZED SIGNATORY

SCHEDULE A

RELEASED TRADEMARKS

TRADEMARK NAME	TRADEMARK NUMBER
Green Slime	75/232,254
"N" Logo W/Arrow Design	374918
Pastariso	74/496909
Bug City	75/368962
Cellular	74/403289
Colored Worms Device	78/094567
Health Watch Safe Passage	75/470,161
Ideal	128533
Innovations in Kids' Confections	74/639594
Lava Lick	74/574812
Magna	183549
Nova	183548
Oak Bubble Base and Design	203585
Paloja	446102
Safe Passage	75/470,154
Stand Up For	75/524,382

TRADEMARK NAME	TRADEMARK NUMBER
Your Life	
Universal	279047
Thesaurusaurus	78/028677