

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michael D. Dwork		11/26/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	VerTerra, Ltd.		
Street Address:	47-00 33rd Street		
City:	Long Island City		
State/Country:	NEW YORK		
Postal Code:	11101		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3441629	GREENPICNIC	
Serial Number:	77198610	VERTERRA	
CORRESPONDENCE DATA			
Fax Number:	(212)715-8000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212.715.9406		
Email:	KLtrademark@kramerlevin.com		
Correspondent Name:	Kramer Levin Naftalis & Frankel LLP		
Address Line 1:	1177 Avenue of the Americas		
Address Line 2:	c/o Michael Maoz, Esq.		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	061786-00001		
NAME OF SUBMITTER:	Michael Maoz		
Signature:	/MM/		

CH \$65.00 3441629

Date:

11/26/2008

Total Attachments: 1

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, dated as of November 26, 2008 is made by **Michael D. Dwork**, a U.S. individual, with a legal residence at 15 West 95th Street, New York, New York 10025 ("Assignor"), in favor of **VerTerra, Ltd.**, a Delaware corporation, with a legal residence at 47-00 33rd Street, Long Island City, New York 11101 ("Assignee").

For good and valuable consideration, the receipt of which is hereby acknowledged and agreed to, Assignor does hereby sell, transfer, assign and otherwise convey to Assignee, all right, title and interest in and to the following U.S. Trademark Application and Registration ("Marks"), along with the goodwill of the business symbolized by and associated with the Marks, for the purpose of recording this TRADEMARK ASSIGNMENT with the United States Patent & Trademark Office or other governing authority:

- U.S. Reg. No. 3,441,629 for the mark GREENPICNIC, registered on June 3, 2008;
- U.S. App. No. 77/198,610 for the mark VERTERRA, allowed on February 12, 2008;

Assignor agrees to execute (and to provide to Assignee promptly after Assignor's execution thereof) such further instruments, documents and assignments as may be reasonably necessary to effectuate the purpose of this TRADEMARK ASSIGNMENT and to enable Assignee to record in Assignee's name all of Assignor's rights in and to the Mark with the U.S. Patent & Trademark Office or other governing authority.

MICHAEL D. DWORK

By: 

Name: Michael D. Dwork

Title: Applicant/Registrant

Dated: November 26, 2008