

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BLUE CANARY, INC.		11/26/2008	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	BRIAN ALVEY		
Street Address:	14 Shelley Lane		
City:	West Harrison		
State/Country:	NEW YORK		
Postal Code:	10604		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2625350	FRANKENSITE	
Registration Number:	2771582	MEET THE MAKERS	
Registration Number:	2920694	BLOGSTAKES	
CORRESPONDENCE DATA			
Fax Number:	(212)292-5391		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-292-5390		
Email:	mail@ipcounselors.com		
Correspondent Name:	Epstein Drangel Bazerman & James, LLP		
Address Line 1:	60 East 42nd Street, Suite 820		
Address Line 4:	New York, NEW YORK 10165		
ATTORNEY DOCKET NUMBER:	X999-1		
NAME OF SUBMITTER:	Dermot M. Sheridan		
Signature:	/dermot m. sheridan/		

OP \$90.00 2625350

Date:

11/26/2008

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, **BLUE CANARY, INC.**, a corporation organized and existing under the laws of the New York, with an address at 302 Church Street, Suite 3H, White Plains, NY 10603, (hereinafter the 'ASSIGNOR') is the owner of the following trademarks (the 'MARKS') registered in the United States Patent and Trademark Office:


Mark	Registration Number	Registration Date
FRANKENSITE	2,625,350	September 24, 2002
MEET THE MAKERS	2,771,582	October 7, 2003
BLOGSTAKES	2,920,694	January 25, 2005

AND WHEREAS, **BRIAN ALVEY**, a citizen of the United States, with an address of 14 Shelley Lane, West Harrison, NY 10604, (hereinafter the 'ASSIGNEE') is desirous of acquiring all rights, title and interest in and to said trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby sell, assign and transfer unto said ASSIGNEE, its successors and assigns, all of its rights, title and interest in and to said trademarks together with the registrations thereof and the goodwill of the business symbolized thereby.

FURTHER, said ASSIGNOR hereby transfers its rights to sue and collect damages for any past or present infringement with respect to said trademarks.

IN WITNESS WHEREOF, said ASSIGNOR has hereunto executed this instrument on this 26th day of November, 2008.

Signature: 
Name: Brian Alvey

Title: President
BLUE CANARY, INC.