

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
HouseValues, Inc.		10/13/2008	CORPORATION: WASHINGTON

**RECEIVING PARTY DATA**

Name:	Market Leader, Inc.
Street Address:	11332 NE 122nd Way
City:	Kirkland
State/Country:	WASHINGTON
Postal Code:	98034
Entity Type:	CORPORATION: WASHINGTON

**PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark
Serial Number:	78392661	HOUSEVALUES
Serial Number:	77344065	REALTYGENERATOR
Registration Number:	3450908	HEMOPAGES
Registration Number:	3442384	
Registration Number:	2996982	HOUSEVALUES
Registration Number:	3424037	MARKET LEADER
Registration Number:	3139960	WHERE YOUR NEXT HOME FINDS YOU
Registration Number:	3189867	JUSTLISTED.COM
Registration Number:	3113223	JUSTLISTED.COM
Registration Number:	3121432	MARKET LEADER
Registration Number:	2360954	HOUSEVALUES.COM

**CORRESPONDENCE DATA**

Fax Number: (206)359-9000

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

**900121489**

**TRADEMARK  
 REEL: 003894 FRAME: 0402**

**CH \$290.00 78392661**

Phone: 206-359-8000  
Email: pctrademarks@perkinscoie.com  
Correspondent Name: James L. Vana of Perkins Coie LLP  
Address Line 1: 1201 Third Avenue, Suite 4800  
Address Line 4: Seattle, WASHINGTON 98101

ATTORNEY DOCKET NUMBER:	32280-4000
NAME OF SUBMITTER:	Richard R. Ronald
Signature:	/Richard R. Ronald/
Date:	11/25/2008
Total Attachments: 1 source=ChangeofName#page1.tif	

FILED  
SECRETARY OF STATE

OCT 17 2008

STATE OF WASHINGTON

**ARTICLES OF AMENDMENT  
OF  
HOUSEVALUES, INC.**

The following Articles of Amendment are executed by the undersigned, a Washington corporation:

1. The name of the corporation is HouseValues, Inc.
2. Article 1 of the Amended and Restated Articles of Incorporation of this corporation is amended to read as follows:

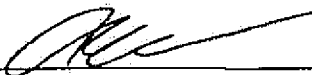
"The name of this corporation is Market Leader, Inc."

3. The date the amendment was adopted is October 13, 2008.
4. The amendment was duly adopted by the Board of Directors of the corporation. Shareholder action was not required pursuant to the provisions of RCW 23B.10.020(5).
5. The effective date of these Articles of Amendment is 12:01 a.m. on November 10, 2008.

These Articles of Amendment are executed by the corporation by its duly authorized officer.

Dated: October 13, 2008

HOUSEVALUES, INC.

By:   
\_\_\_\_\_  
Ian Morris  
President and Chief Executive Officer