

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Creative Group Acquisition Co.		11/14/2008	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WNET.ORG		
<b>Street Address:</b>	450 W. 33rd St.		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77068245	NATE THE GREAT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)909-6836		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(212)909-6000		
<b>Email:</b>	wjwailan@debevoise.com		
<b>Correspondent Name:</b>	William J. Wailand		
<b>Address Line 1:</b>	909 Third Ave.		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	15698-1400		
<b>NAME OF SUBMITTER:</b>	William J. Wailand		
<b>Signature:</b>	/William J. Wailand/		
<b>Date:</b>	11/25/2008		

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Total Attachments: 4

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## U.S. TRADEMARK ASSIGNMENT

This U.S. TRADEMARK ASSIGNMENT ("Assignment") made as of November 14, 2008 by Creative Group Acquisition Co., a corporation having a principal place of business at 1601 Broadway, 10<sup>th</sup> Floor, New York, NY 10019 ("Assignor"), and WNET.ORG, a not-for-profit corporation, having a principal place of business at 450 W. 33<sup>rd</sup> Street, New York, NY 10001 ("Assignee").

WHEREAS, Assignor is the sole owner of all right, title and interest in and to the trademark set forth in Schedule A, for which application for registration has been filed in the United States Patent and Trademark Office (the "Assigned Mark");

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to the Assigned Mark and all of the goodwill associated therewith; and

WHEREAS, Assignee and Assignor are desirous of executing an instrument of assignment for recordation with the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

Assignor does hereby assign to Assignee all of Assignor's right, title and interest in and to the Assigned Mark and the goodwill of the business connected with the use of and symbolized by the Assigned Mark and the right to sue and recover damages and profits for third-party infringements, including past infringements, if any.

Assignor agrees on behalf of itself, its directors, officers, employees, agents, successors, assigns, and legal representatives to execute any and all papers and instruments and to do any and all acts which may be necessary or reasonably requested by Assignee, in order to carry into full force and effect this sale, assignment and transfer, including without limitation to vest in Assignee or its assigns title in and to the Assigned Mark.

This Assignment may be executed and delivered (including by facsimile transmission or otherwise electronically) simultaneously in counterparts, each of which when executed will be deemed an original but all of which together will constitute one and the same instrument.

This Assignment shall be governed by, and construed in accordance with, the laws of the United States in respect to trademark issues, and in all other respects, including as to validity, interpretation and effect by the internal laws of the State of New York applicable to agreements made and to be performed entirely within such State.

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**TRADEMARK**  
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**SCHEDULE A**

**Trademark Registrations and Applications:**

"NATE THE GREAT, Serial No. 77/068,245"

Schedule A

U.S Trademark Assignment from Creative Group Acquisition Co. to WNET.ORG.

WNET.ORG 47454 v1A

**RECORDED: 11/25/2008**

**TRADEMARK  
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