

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
360 Youth		01/16/2007	LIMITED LIABILITY COMPANY: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Alloy Media		
<b>Doing Business As:</b>	DBA Alloy Entertainment		
<b>Street Address:</b>	151 West 26th Street		
<b>Internal Address:</b>	11th floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2046042	BONE CHILLERS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)724-3290		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2127243290		
<b>Email:</b>	gallit@schullerlegal.net		
<b>Correspondent Name:</b>	Gallit Schuller		
<b>Address Line 1:</b>	140 Riverside Drive		
<b>Address Line 2:</b>	4C		
<b>Address Line 4:</b>	New York, NEW YORK 10024		
<b>NAME OF SUBMITTER:</b>	Michael Fitzgerald		
<b>Signature:</b>	/mf/		

OP \$40.00 2046042

Date:

11/25/2008

**Total Attachments: 2**

source=360 Youth, LLC to Alloy Media, LLC\_cert of amend#page1.tif

source=360 Youth, LLC to Alloy Media, LLC\_cert of amend#page2.tif

# Delaware

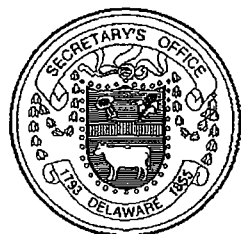
PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "360 YOUTH, LLC", CHANGING ITS NAME FROM "360 YOUTH, LLC" TO "ALLOY MEDIA, LLC", FILED IN THIS OFFICE ON THE SIXTEENTH DAY OF JANUARY, A.D. 2007, AT 2:12 O'CLOCK P.M.

3596365 8100

070047369



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5356240

DATE: 01-16-07

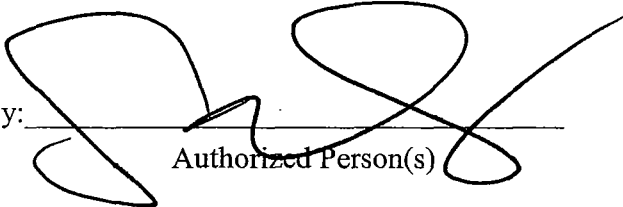
TRADEMARK

REEL: 003894 FRAME: 0603

**STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: 360 Youth, LLC  
\_\_\_\_\_
  
2. The Certificate of Formation of the limited liability company is hereby amended as follows: the company hereby changes its name from 360 Youth, LLC to Alloy Media, LLC  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**IN WITNESS WHEREOF**, the undersigned have executed this Certificate on the 16th day of January, A.D. 2007.

By:   
\_\_\_\_\_ Authorized Person(s)

Name: Gina R. DiGioia

Print or Type