

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Mother's Intuition, Inc.		11/30/2007	CORPORATION: NEVADA

**RECEIVING PARTY DATA**

Name:	Learning Curve Brands, Inc.
Street Address:	2021 9th Street SE
City:	Dyersville
State/Country:	IOWA
Postal Code:	52040
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Serial Number:	77055956	SILK & HONEY
Serial Number:	77055952	BELLA B
Registration Number:	2786394	STRETCH OUT!
Registration Number:	2740353	TUMMY HONEY
Registration Number:	3289872	GLOWING
Registration Number:	3289871	BODY BUZZ
Registration Number:	3289870	TUMMY TO TOES

**CORRESPONDENCE DATA**

Fax Number: (574)287-3116  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 574-287-7772  
 Email: rsnyder808@aol.com  
 Correspondent Name: Richard W. Snyder  
 Address Line 1: 105 E. Jefferson Blvd.  
 Address Line 2: Suite 800

OP \$190.00 77055956

Address Line 4: South Bend, INDIANA 46601

ATTORNEY DOCKET NUMBER: MOTHER'S INTUITION

NAME OF SUBMITTER: Richard W. Snyder

Signature: /Richard W. Snyder/

Date: 11/26/2008

Total Attachments: 4  
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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of the 30th day of November, 2007, by and between MOTHER'S INTUITION, INC., a Nevada corporation ("Assignor") and LEARNING CURVE BRANDS, INC., a Delaware corporation ("Assignee").

### RECITALS

A. Pursuant to an Asset Purchase Agreement dated as of the date hereof ("Asset Purchase Agreement") between the Assignor and the Assignee, the Assignee has agreed to purchase substantially all of the assets of the Assignor. The execution and delivery of this Assignment is a condition to the obligation of the Assignee to consummate the transactions contemplated by the Asset Purchase Agreement.

B. Assignor is the owner of the Assigned Trademarks (as defined below).

C. Assignor desires to grant an assignment of all of its right, title, and interest in and to the Assigned Trademarks to Assignee, and Assignee desires to accept such assignment.

### AGREEMENT

For valuable consideration (including that recited in the Asset Purchase Agreement), the receipt and sufficiency of which is hereby acknowledged, and in consideration of the covenants and agreements set forth herein, Assignor and Assignee mutually agree as follows:

1. Definition of Assigned Trademarks. The term "Assigned Trademarks" shall mean the trademark application and registrations listed in Appendix A, as well as: (a) all common law rights therein; (b) all goodwill associated therewith; (c) all renewals thereof; and (d) all rights of action, powers and benefits accrued thereto, including the right to sue for and collect damages and payments for past or future infringements thereof.

2. Assignment of the Assigned Trademarks. Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns all of Assignor's right and title to and interest in the Assigned Trademarks.

3. Further Assurances. Upon request by Assignee, Assignor shall take, or cause to be taken, all actions and do, or cause to be done, all things necessary, proper or appropriate to confirm Assignee's ownership of the Assigned Trademarks and to otherwise effectuate the transactions contemplated by this Assignment.

[Signature page to follow.]

IN WITNESS WHEREOF, this Assignment has been duly executed by Assignor and Assignee as of the date first written above.

ASSIGNOR:

MOTHER'S INTUITION, INC.

By: [Signature]  
Name: Jan Harb  
Title: President

ASSIGNEE:

LEARNING CURVE BRANDS, INC.

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

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IN WITNESS WHEREOF, this Assignment has been duly executed by Assignor and Assignee as of the date first written above.

ASSIGNOR:

MOTHER'S INTUITION, INC.

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

ASSIGNEE:

LEARNING CURVE BRANDS, INC.

By: Chris W. Stalling  
Name: Chris W. Stalling  
Title: CEO

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APPENDIX A

Assigned Federal Trademark Application

Mark	Country	Serial No.	Filing Date
SILK & HONEY	U.S.	77055956	12/03/2006
BELLA B.	U.S.	77055952	12/03/2006
NIPPLE NURTURE	U.S.	77055959	12/03/2006
BRIGHT EYES	U.S.	77055958	12/03/2006

Assigned Trademark Registrations

Mark	Country	Reg. No.	Reg. Date
STRETCH OUT!	U.S.	2786394	11/25/2003
TUMMY HONEY	U.S.	2740353	07/22/2003
GLOWING	U.S.	3289872	09/11/2007
BODY BUZZ	U.S.	3289871	09/11/2007
TUMMY TO TOES	U.S.	3289870	09/11/2007

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