

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ABOGEAR, LLC		10/10/2008	LIMITED LIABILITY COMPANY: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mr. Michel R. Maurer		
<b>Street Address:</b>	79 Lilliput Road		
<b>City:</b>	Poole, Dorset		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	DT11 0HZ		
<b>Entity Type:</b>	INDIVIDUAL: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3238433	FBIWEAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(919)781-4865		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	919-781-4000		
<b>Email:</b>	ip@wyrick.com		
<b>Correspondent Name:</b>	Christopher L. Sorey		
<b>Address Line 1:</b>	4101 Lake Boone Trail		
<b>Address Line 2:</b>	Suite 300		
<b>Address Line 4:</b>	Raleigh, NORTH CAROLINA 27607		
<b>ATTORNEY DOCKET NUMBER:</b>	019218.001		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	John M. Fuscoe		
<b>Address Line 1:</b>	4101 Lake Boone Trail		

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Address Line 2: Suite 300  
Address Line 4: Raleigh, NORTH CAROLINA 27607

NAME OF SUBMITTER:	Christopher L. Sorey
Signature:	/CLS/
Date:	12/01/2008

Total Attachments: 3  
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TRADEMARK ASSIGNMENT

THIS AGREEMENT is dated as of 10<sup>th</sup> October 2008

WHEREAS, ABOGEAR, LLC, a Georgia corporation with a principal place of business at 315 W. Ponce De Leon Ave., Suite 550, Decatur, Georgia 30030, has adopted, acquired, used and is using in a substantially exclusive and continuous manner in its business the trademarks listed on Schedule A attached hereto and made a part hereof (the "Trademark"); and

WHEREAS, Michel Roger Maurer (An Individual), a citizen of the United Kingdom ("Assignee"), residing at 79 Lilliput Road, Poole, Dorset, DT11 0HZ, United Kingdom, is desirous of acquiring all right, title and interest in and to said Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors do hereby assign unto Assignee, its successors and assigns, all of their right, title and interest, whether statutory or at common law, in and to the Trademarks, together with all the goodwill of the business symbolized by the Trademark in the United States and all countries throughout the world, and together with the right to sue and collect damages and/or profits for past infringements of the Trademark, the intent hereof being to substitute Assignee in the place of Assignors.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Trademark and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this Agreement.

Assignor further agrees to execute such further documents as may be reasonably required to record Assignee as the owner of the Trademark registrations herein assigned, solely at the cost of Assignee.

This Agreement may be executed in several counterparts, each of which shall be deemed an original, but all of which together will constitute one and the same instrument. Counterparts of this Agreement (or applicable signature pages hereof) that are manually signed and delivered by facsimile transmission shall be deemed to constitute signed original counterparts hereof and shall bind the parties signing and delivering in such manner.

[Signature page follows.]

IN WITNESS WHEREOF, each party has caused this instrument to be signed by a duly authorized representative as of the date first written above.

ABOGEAR, LLC.,



By: Julian G. Molton.

Name:

Title:

Michel Roger Maurer (An Individual)



By: M R MAURER

Name:

Schedule A

The Trademark

<u>Country</u>	<u>Mark</u>	<u>Reg. No./App. No.</u>	<u>Registration Date</u>
United States	FBIWEAR	3238433	May 1, 2007

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