

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	04/04/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Koninklijke Ahold NV		11/25/2008	CORPORATION: NETHERLANDS

RECEIVING PARTY DATA

Name:	E & H Distributing Co.
Street Address:	1685 West Cheyenne Avenue
City:	North Las Vegas
State/Country:	NEVADA
Postal Code:	89030
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1436567	CAPTAIN MAX BRAND

CORRESPONDENCE DATA

Fax Number: (717)260-1641
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 717-232-8000
 Email: trademarks@mwn.com
 Correspondent Name: Sue Heberlig
 Address Line 1: 100 Pine Street
 Address Line 4: Harrisburg, PENNSYLVANIA 17108

ATTORNEY DOCKET NUMBER:	356/20802-0001
NAME OF SUBMITTER:	Sue Heberlig
Signature:	/SueHeb/

OP \$40.00 1436567

Date:

12/01/2008

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made as of the 4th day of April, 2007, by and between Koninklijke Ahold, N.V. (the "Assignor"), a Netherlands corporation having its principal place of business at 167-173 Piet Heinkade, Amsterdam, Netherlands GM 1019, and E & H Distributing Co., (the "Assignee"), a Nevada corporation located at 1685 West Cheyenne Avenue, North Las Vegas, Nevada 89030.

Assignor is the owner of Trademark Reg. No. 1436567 for the CAPTAIN MAX BRAND trademark (the "Trademark"); and

Assignor has elected to transfer all of its right, title, and interest in and to the Trademark to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers unto Assignee *nunc pro tunc* as of April 4, 2007, the entire right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, together with all claims for damages by reason of past infringement of said Trademark, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized corporate officer on the _____ day of November 13, 2008.

KONINKLIJKE AHOLD N.V.

Name:

Title:

Janine van der Meulen
Executive Vice President

