

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Menlo Ventures IX, L.P. in its capacity as Collateral Agent		11/05/2008	LIMITED PARTNERSHIP: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	CinemaNow, Inc.
<b>Street Address:</b>	4553 Glencoe Avenue, Suite 200
<b>City:</b>	Marina del Rey
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90292
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	2832243	CINEMA NOW
Registration Number:	2598978	PATCHBAY
Registration Number:	2777994	PATCHBAY
Registration Number:	2692603	CINEMA LATER
Registration Number:	3038708	WATCH MOVIES HERE!
Registration Number:	3070812	WATCH MUSIC HERE
Registration Number:	3214631	WATCH MOVIES HERE!
Serial Number:	78589585	WATCH MUSIC HERE

**CORRESPONDENCE DATA**

Fax Number: (415)693-2222  
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 Email: crhem@cooley.com  
 Correspondent Name: Cooley Godward Kronish LLP

CH \$215.00 2832243

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ATTORNEY DOCKET NUMBER:	MENLO 133070-173
NAME OF SUBMITTER:	C. Rhem
Signature:	/CR/
Date:	12/01/2008

**Total Attachments: 7**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REGISTRANT/APPLICANT: CINEMANOW, INC.  
TRADEMARKS: SEE ATTACHED EXHIBIT A

**TERMINATION OF TRADEMARK SECURITY INTEREST**

WHEREAS, CinemaNow, Inc., a Delaware corporation (the "*Grantor*"), has adopted, used or had an intent-to-use the trademarks listed on the attached **Exhibit A**, now registered or in the process of registration with the United States Patent and Trademark Office; and

WHEREAS, the Grantor entered into that certain Intellectual Property Security Agreement dated as of October 28, 2008 (the "*Security Agreement*") between the Grantor and Menlo Ventures IX, L.P. in its capacity as Collateral Agent ("*Secured Party*"); a true and correct copy of which was recorded by the U.S. Patent and Trademark Office on October 29, 2008 at Reel Number 003879 and Frame Number 0624.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Secured Party hereby:

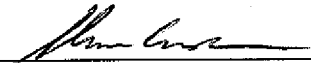
1. releases and reassigns to the Grantor any and all liens, security interests, right, title and interest of Secured Party pursuant to the Security Agreement in the trademarks more fully described on **Exhibit A**, without recourse or representation or warranty, express or implied; and
2. authorizes and requests the Commissioner of Patents and Trademarks of the United States of America to note and record the existence of the release hereby given.

[Signature page follows]

IN WITNESS WHEREOF, Secured Party has caused this Termination of Trademark Security Interest to be signed by its duly authorized representatives as of this 5 day of November 2008.

**SECURED PARTY:**

**MENLO VENTURES IX, L.P.  
IN ITS CAPACITY AS COLLATERAL AGENT**

By: 

Name: Shawn Carolan

Title: Managing Director

Address: 3000 Sand Hill Road, Building 4, Suite 100  
Menlo Park, CA 94025

**EXHIBIT A**

**TRADEMARKS**

<b>Trademark</b>	<b>Goods/Services (Int'l Cl. No.)</b>	<b>Application No. (Filing Date)</b>	<b>Registration No. (Registration Date)</b>	<b>Status</b>
CINEMA NOW®	<p>Entertainment in the nature of providing action, documentary, dramatic, foreign, horror, science fiction and musical based audio visual works to be downloaded by means of a global computer network, excluding audio visual work, other than feature films and documentaries and trailers and excerpts from such films and documentaries, which focus on musical performances, musical artists, musical groups and performers (Int'l Cl. 9)</p> <p>Entertainment in the nature of providing action, documentary, dramatic, foreign, horror, science fiction and musical based audio visual works to be displayed by means of a global computer network, excluding audio visual work, other than feature films and documentaries and trailers and excerpts from such films and documentaries, which focus on musical performances, musical artists, musical groups and performers (Int'l Cl. 41)</p>	75/778,837 (August 18, 1999)	2,832,243 (April 13, 2004)	• <b>REGISTERED</b> until April 13, 2014

Trademark	Goods/Services (Int'l Cl. No.)	Application No. (Filing Date)	Registration No. (Registration Date)	Status
PATCHBAY®	Licensing of global computer network-based film distribution systems; licensing of entertainment in the form of a website providing audio and audiovisual works, film production equipment, casting notices, stock footage libraries, cinema news and commentary, cinematic-themed contests, cinema clubs and cinema on-line chat rooms (Int'l Cl. 35)  Creation and operation of computer websites for others; consulting services in the field of creation and operation of computer websites; and licensing of intellectual property (Int'l Cl. 42)	76/100,574 (August 1, 2000)	2,598,978 (July 23, 2002)	• <b>REGISTERED</b> until July 23, 2012
PATCHBAY®	Licensing of Internet Protocol (IP) based audio, video, text, image, movie and music content distribution systems (Int'l Cl. 35)	78/182,010 (November 5, 2002)	2,777,994 (October 28, 2003)	• <b>REGISTERED</b> until October 28, 2013
CINEMA LATER®	Entertainment services in the nature of providing action, documentary, dramatic, foreign, horror, science fiction and musical based audio and audiovisual works to be displayed or downloaded via IP networks (Int'l Cl. 41)	76/353,445 (December 27, 2001)	2,692,603 (March 4, 2003)	• <b>REGISTERED</b> until March 4, 2013
WATCH MOVIES HERE!®	On-demand transmission of pre-recorded audio and video entertainment material over the internet protocol based networks (Int'l Cl. 38)	76/251,875 (May 4, 2001)	3,038,708 (January 10, 2006)	• <b>REGISTERED</b> until January 10, 2016
WATCH MUSIC HERE®	Downloadable music, music videos and other audio and audio visual recordings featuring music (Int'l Cl. 9)	78/589,587 (March 17, 2005)	3,070,812 (March 21, 2006)	• <b>REGISTERED</b> until March 21, 2016

Trademark	Goods/Services (Int'l Cl. No.)	Application No. (Filing Date)	Registration No. (Registration Date)	Status
WATCH MOVIES HERE! <sup>TM</sup>	Downloadable audio and audiovisual recordings featuring action, documentary, dramatic, foreign, horror, science fiction and musical works (Int'l Cl. 9) (ITU)  On-line retail store services featuring prerecorded videocassettes and prerecorded DVDs (Int'l Cl. 35) (Use Alleged)	76/975,131 (May 4, 2001)	3,214,631 (March 6, 2007)	• <b>Notice of Allowance</b> issued on December 27, 2005
WATCH MUSIC HERE! <sup>SM</sup>	Transmission of music, music video and other audio and audiovisual works over Internet based protocol based networks (Int'l Cl. 38) (ITU)	78/589,585 (March 17, 2005)		• <b>Notice of Allowance</b> issued on March 7, 2006

Trademark	Goods/Services (Int'l Cl. No.)	Application No. (Filing Date)	Registration No. (Registration Date)	Comments
CINEMA NOW®	Entertainment in the nature of providing audio and audiovisual works to be displayed or downloaded by means of a global computer network, excluding audio visual works (other than feature films and documentaries and trailers and excerpts from such films and documentaries) which focus on musical performances, musical artists, musical groups and/or performers (Int'l Cl. 41)	001503861 (February 11, 2000)	001503861 (July 28, 2003)	• <b>REGISTERED</b> until February 11, 2010



Trademark	Goods/Services (Int'l Cl. No.)	Application No. (Filing Date)	Registration No. (Registration Date)	Comments
CINEMA NOW®	Entertainment in the nature of providing audio and audiovisual works to be displayed or downloaded by means of a global computer network (Int'l Cl. 41)	823934 (February 16, 2000)	823934 (February 16, 2000)	• <b>REGISTERED</b> until February 16, 2010