

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MailWise, LLC		11/26/2008	LIMITED LIABILITY COMPANY: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	j2 Global Holdings Limited		
Street Address:	6922 Hollywood Blvd., 5th Floor		
Internal Address:	c/o j2 Global Communications, Inc.		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90028		
Entity Type:	CORPORATION: IRELAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77602885	MAILWISE	
CORRESPONDENCE DATA			
Fax Number:	(617)951-3927		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6179512500		
Email:	kristin@c-m.com		
Correspondent Name:	John F, McKenna		
Address Line 1:	88 Black Falcon Avenue		
Address Line 2:	Cesari and McKenna - Suite 271		
Address Line 4:	Boston, MASSACHUSETTS 02210		
ATTORNEY DOCKET NUMBER:	107075-0001		
NAME OF SUBMITTER:	John F. McKenna		
Signature:	/John F. McKenna/		

CH \$40.00 77602885

Date:

12/02/2008

Total Attachments: 3

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ASSIGNMENT OF INTELLECTUAL PROPERTY ASSETS

ASSIGNMENT OF INTELLECTUAL PROPERTY ASSETS made as of the 26th day of November, 2008, by MailWise, LLC, a Massachusetts limited liability company ("Assignor"), to j2 Global Holdings Limited, a corporation organized under the laws of the Republic of Ireland ("Assignee").

RECITAL

WHEREAS, Assignee and Assignor are parties to an Asset Purchase Agreement dated as of November 26, 2008 (the "Agreement"), pursuant to which Assignor has agreed to sell to Assignee and Assignee has agreed to buy from Assignor the Assets (as defined in the Agreement), including without limitation the servicemarks, trademarks and trade names of Assignor. Pursuant to the Agreement, Assignor has agreed to execute such instruments as the Assignee may reasonably request in order to more effectively assign, transfer, grant, convey, assure and confirm to Assignee and its successors and assigns, or to aid and assist in the collection of or reducing to possession by the Assignee of, all of such assets.

WHEREAS, in accordance therewith, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under Assignor's registered and unregistered domestic and foreign servicemarks, trademarks, trademark applications and trade names, including without limitation the servicemarks, trademarks, servicemark and trademark applications and trade names listed on Schedule A annexed hereto and incorporated herein by reference (all of the foregoing being referred to herein as the "Marks").

NOW, THEREFORE, Assignor, for and in exchange for the payment of the purchase price set forth in the Agreement, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Mark, whether arising prior to or subsequent to the date of this Assignment of Intellectual Property Assets, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Intellectual Property Assets not been made.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Intellectual Property Assets shall be governed by and construed in accordance with the laws of the State of California without giving effect to the principles of conflicts of laws thereof.

[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Intellectual Property Assets as of the date first above written.

MailWise, LLC

By: 

Name: David W. Strickler

Title: CEO/CTO

Signature Page to Assignment
of Intellectual Property Assets

Schedule A
List of Marks

Mailwise (application No. 77602885)