

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Gray Matter Holdings, LLC		08/13/2003	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	180s, Inc.		
<b>Street Address:</b>	701 E. Pratt Street, Suite 180		
<b>City:</b>	Baltimore		
<b>State/Country:</b>	MARYLAND		
<b>Postal Code:</b>	21202		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3133622	G GORGONZ PERFORMANCE WORK GEAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(301)762-4056		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(301) 424-3640		
<b>Email:</b>	efile@usiplaw.com		
<b>Correspondent Name:</b>	Edell, Shapiro & Finnan, LLC		
<b>Address Line 1:</b>	1901 Research Boulevard, Suite 400		
<b>Address Line 4:</b>	Rockville, MARYLAND 20850		
<b>ATTORNEY DOCKET NUMBER:</b>	0100.0072T		
<b>NAME OF SUBMITTER:</b>	Thomas W. Lynch		
<b>Signature:</b>	/Thomas W. Lynch/		
<b>Date:</b>	12/02/2008		

OP \$40.00 3133622

Total Attachments: 2

source=Name Change Documentation#page1.tif

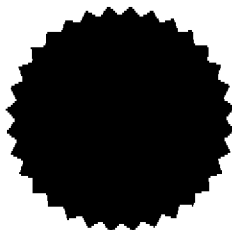
source=Name Change Documentation#page2.tif

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "GRAY MATTER HOLDINGS, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "GRAY MATTER HOLDINGS, LLC" TO "180S, INC.", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF AUGUST, A.D. 2003, AT 1:48 O'CLOCK P.M.



2755829 8100V

040541202

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3252265

DATE: 07-23-04

TRADEMARK

REEL: 003897 FRAME: 0090

**GRAY MATTER HOLDINGS, LLC**

**CERTIFICATE OF CONVERSION**

Gray Matter Holdings, LLC (the "Company") desires to convert from a limited liability company to a corporation, in accordance with Section 265 of the Delaware General Corporation Law, and hereby certifies to the Delaware Secretary of State that:

1. The Company was first formed on May 28, 1997.
2. The Company is a limited liability company formed in the State of Delaware.
3. The name of the Company immediately prior to the filing of this Certificate of Conversion is: Gray Matter Holdings, LLC.
4. The name of the corporation to which the Company is being converted, as set forth in its certificate of incorporation, is: 180s, Inc.

**IN WITNESS WHEREOF**, the undersigned has executed this Certificate of Conversion on this 13<sup>th</sup> day of August, 2003.



Name: Ronald L. Wilson, II  
Title: Chief Executive Officer  
Authorized Person