

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hell Survivors, Inc.		11/12/2008	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Monster Cable Products, Inc.		
Street Address:	455 Valley Drive		
City:	Brisbane		
State/Country:	CALIFORNIA		
Postal Code:	94005		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2899283	MONSTER GAME	
CORRESPONDENCE DATA			
Fax Number:	(831)649-8835		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	uspto@lgpatlaw.com		
Correspondent Name:	William R. Samuels		
Address Line 1:	19 Upper Ragsdale Drive, Suite 200		
Address Line 4:	Monterey, CALIFORNIA 93940		
ATTORNEY DOCKET NUMBER:	A0200		
NAME OF SUBMITTER:	William R. Samuels		
Signature:	/William R. Samuels/		
Date:	12/02/2008		

OP \$40.00 2899283

Total Attachments: 2

900121843

**TRADEMARK
 REEL: 003897 FRAME: 0096**

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DEED OF ASSIGNMENT

WHEREAS, HELL SURVIVORS, INC., a corporation, duly organized and existing under the laws of the State of Michigan, United States of America, with its principal place of business at P.O. Box 619, Pinckney, Michigan 48169, ("Assignor") has adopted, used and is using U.S. Trademark Registration No. 2,899,283 for the mark MONSTER GAME;

WHEREAS, Monster Cable Products, Inc., a California corporation located at 455 Valley Drive, Brisbane, California 94005-1209 ("Assignee") desires to acquire all of Assignor's rights, title and interest, and the goodwill associated with the above-referenced trademark and the registration of the trademark;

WHEREAS, Assignor is the registered owner of the above-referenced trademark, and desires to assign such trademark to Assignee and will do, perform and execute all documents in connection therewith; and

WHEREAS, Assignor and Assignee desire that the assignment of the above-referenced trademark be made a matter of record in the United States Patent and Trademark Office;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor does hereby sell, assign, transfer and convey to Assignee all of its right, title and interest in and to the above-referenced mark, together with the goodwill of the business symbolized by the mark and the registration of the mark.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed effective as of November 12, 2008.

HELL SURVIVORS, INC.

MONSTER CABLE PRODUCTS, INC.

(ASSIGNOR)

(ASSIGNEE)

By: Dave Maska

By: Dave Tognetti

Title: PRESIDENT

Title: VP ad General Counsel

Date: 11/12/2008

Date: 25 Nov. 2008

TRADEMARK

REEL: 003897 FRAME: 0098

DEED OF ASSIGNMENT

WHEREAS, HELL SURVIVORS, INC., a corporation, duly organized and existing under the laws of the State of Michigan, United States of America, with its principal place of business at P.O. Box 619, Pinckney, Michigan 48169, ("Assignor") has adopted, used and is using U.S. Trademark Registration No. 2,899,283 for the mark MONSTER GAME;

WHEREAS, Monster Cable Products, Inc., a California corporation located at 455 Valley Drive, Brisbane, California 94005-1209 ("Assignee") desires to acquire all of Assignor's rights, title and interest, and the goodwill associated with the above-referenced trademark and the registration of the trademark;

WHEREAS, Assignor is the registered owner of the above-referenced trademark, and desires to assign such trademark to Assignee and will do, perform and execute all documents in connection therewith; and


WHEREAS, Assignor and Assignee desire that the assignment of the above-referenced trademark be made a matter of record in the United States Patent and Trademark Office;

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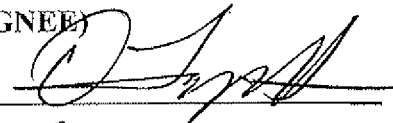
HELL SURVIVORS, INC.

(ASSIGNOR)


By: Dave Massa
Title: PRESIDENT
Date: 11/12/2008

MONSTER CABLE PRODUCTS, INC.

(ASSIGNEE)


By: Dave Tognotti
Title: VP ad General Counsel
Date: 25 Nov. 2008