

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brooklyn Bottling Corporation		03/01/2006	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Reggae Imports Ltd.,		
Street Address:	1900 Linden Boulevard		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11207		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2733864	SQUEEZ'R	
CORRESPONDENCE DATA			
Fax Number:	(212)645-5038		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 691 5630		
Email:	Thefirm@thefirm.com		
Correspondent Name:	Bruce E. Colfin		
Address Line 1:	60 Madison Avenue		
Address Line 4:	New York, NEW YORK 10010		
ATTORNEY DOCKET NUMBER:	SQUEEZ'R		
NAME OF SUBMITTER:	Bruce E. Colfin		
Signature:	/Bruce E. Colfin/		
Date:	12/03/2008		

OP \$40.00 2733864

Total Attachments: 1
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ASSIGNMENT OF MARK -- SQUEEZ'R

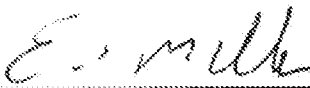
Whereas Assignor, Brooklyn Bottling Corporation, a New York Corporation, located at 1900 Linden Boulevard, Brooklyn, New York 11207, has adopted, used and is using the mark **SQUEEZ'R**, registered with the United States Patent and Trademark Office, on July 8, 2003 as REGISTRATION No 2733864, SERIAL No. 76240237 filed on April 16, 2001; and

Whereas Assignee, Reggae Imports, Ltd., a New York Corporation, located at 1900 Linden Boulevard, Brooklyn, New York 11207 is a corporation which produces the same products as Assignor; whose President and Sole Shareholder are the same party, and is desirous of acquiring said mark, using it in interstate commerce, and acquiring the registration of the mark thereof;

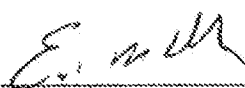
Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Brooklyn Bottling Corporation, (Assignor) does hereby assign unto the said Reggae Imports, Ltd., (Assignee) on this 1st day of March, 2006, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

Assignor

Assignee



(L.S.)
Eric Miller
President
Brooklyn Bottling Corporation
Dated 3/1/2006



(L.S.)
Eric Miller
President
Reggae Imports, Ltd.,
Dated 3/1/2006

TMCL\AssignSqueezr