

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sanford, L.P.		11/18/2008	LIMITED PARTNERSHIP: ILLINOIS
RECEIVING PARTY DATA			
Name:	Chartpak, Inc.		
Street Address:	510 Broad Hollow Road		
Internal Address:	Suite 205		
City:	Melville		
State/Country:	NEW YORK		
Postal Code:	11747		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	0823870	BLACK MAGIC	
Registration Number:	0798706	HIGGINS	
Registration Number:	0961886	HIGGINS	
Registration Number:	0818423	HIGGINS	
CORRESPONDENCE DATA			
Fax Number:	(646)424-0880		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	646 424 0770		
Email:	jab@scgb-law.com		
Correspondent Name:	Jay A. Bondell		
Address Line 1:	292 Madison Avenue		
Address Line 2:	19th Floor		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	0066-284T		

CH \$115.00 0823870

NAME OF SUBMITTER:	Jay A. Bondell
Signature:	/Jay A. Bondell/
Date:	12/03/2008
Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif	

EXHIBIT A

QUITCLAIM ASSIGNMENT

WHEREAS, Sanford, L.P., an Illinois limited partnership ("Seller") and Chartpak, Inc., 510 Broadhollow Road, Melville, New York 11747, a Delaware corporation ("Buyer") have entered into an Asset Purchase Agreement dated November 14, 2008 (the "Agreement"); and

WHEREAS, under the Agreement, Buyer agrees to purchase certain of Seller's assets used in the Business (as that term is defined in the Agreement); and

WHEREAS, under the Agreement, Seller desires to convey, transfer and assign to Buyer all of Seller's right, title, and interest, if any, in the trademarks and other intellectual property set forth on Schedule A (the "Quitclaim IP"); and

WHEREAS, Buyer is desirous of acquiring all of Seller's right, title and interest, if any, in the Quitclaim IP; and

NOW, THEREFORE, for the consideration set forth in the Agreement, and other valuable and legally sufficient consideration acknowledged by the Seller to have been received in full:

1. The Seller does hereby sell, convey, assign and transfer to Buyer, all of Seller's right, title and interest, if any, in the Quitclaim IP, together with the goodwill of the business symbolized by such Quitclaim IP.
2. Seller hereby disclaims all warranties, both express and implied, with respect to the Quitclaim IP and Seller's rights thereto, including any warranty of title.
3. The terms and covenants of this Assignment shall inure to the benefit of Buyer, its successors and assigns and other legal representatives, and shall be binding upon the Seller, its subsidiaries, and their respective heirs, legal representatives and assigns.
4. This Quitclaim Assignment does not (i) convey any rights of Seller other than those required to be transferred under the Agreement, (ii) create any obligations for Seller in addition to those provided under the Agreement, or (iii) relieve Seller of any obligations under the Agreement.

IN TESTIMONY WHEREOF, Seller has executed this Quitclaim Assignment this 18th day of November, 2008.

Sanford, L.P.
By its General Partner,

Newell Operating Company

By: *Lisa Winger*

Its: *Assistant Secretary*

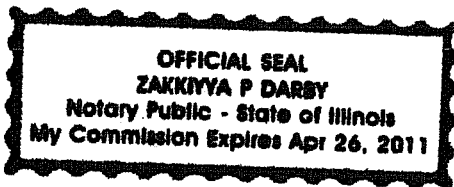
State of Illinois)
County of DuPage) SS:

Notarial Certification

On this 18th day of November, 2008 before me came Lisa Winger, to me known and known to me to be the Assistant Secretary of Newell Operating Company, general partner of Sanford, L.P. and who affirmed to me that she executed the foregoing document in her official capacities on behalf of Newell Operating Company and Sanford, L.P.

Zakkiya P. Darby

Notary Public



STAMP

SCHEDULE A

Country	Trademark:	Status	Reg. No.
Canada	BLACK MAGIC	Registered	223006
United States of America	BLACK MAGIC	Registered	0823870
United States of America	HIGGINS	Registered	0798706
United States of America	HIGGINS	Registered	961886
United States of America	HIGGINS	Registered	818423
Canada	HIGGINS (STYLIZED) No. 1	Registered	148409

Common law trademark rights and goodwill (if any) for the above-referenced BLACK MAGIC and HIGGINS marks (for the goods covered by those marks) in any country throughout the world.