

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the nature of conveyance which assigned the entire interest and the goodwill previously recorded on Reel 003801 Frame 0016. Assignor(s) hereby confirms the nature of conveyance should be undivided 50% interest by Taylor & Francis Group, LLC and undivided 50% by Productivity, LLC.		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Entity Type		
	The Kraus Organization Limited		06/23/2008
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Taylor & Francis Group, LLC		
Street Address:	6000 Broken Sound Parkway, NW		
Internal Address:	Suite 300		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33487		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	2777691	PRODUCTIVITY
	Registration Number:	1221304	PRODUCTIVITY
CORRESPONDENCE DATA			
Fax Number:	(312)827-8185		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-781-6013		
Email:	trademarks@bellboyd.com, kstarshak@bellboyd.com		

TRADEMARK

Assignment

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Correspondent Name: Kathryn Starshak	
Address Line 1: P.O. Box 1135	
Address Line 4: Chicago, ILLINOIS 60690-1135	
ATTORNEY DOCKET NUMBER:	118088
NAME OF SUBMITTER:	Kathryn Starshak
Signature:	/kathryn starshak/
Date:	11/03/2008
Total Attachments: 2 source=cover sheet#page1.tif source=cover sheet#page2.tif	
RECEIPT INFORMATION	
ETAS ID:	TM128684
Receipt Date:	11/03/2008
Fee Amount:	\$65

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Kraus Organization Limited		07/31/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Taylor & Francis Group, LLC		
Street Address:	6000 Broken Sound Parkway, NW		
Internal Address:	Suite 300		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33487		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	78967855	HEALTHCARE PERFORMANCE PRESS	
Serial Number:	77057542	PRODUCTIVITY PRESS	
Registration Number:	2777691	PRODUCTIVITY	
Registration Number:	1221304	PRODUCTIVITY	
CORRESPONDENCE DATA			
Fax Number:	(312)827-8185		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-781-6013		
Email:	trademarks@bellboyd.com, kstarshak@bellboyd.com		

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Correspondent Name: Kathryn Starshak	
Address Line 1: P.O. Box 1135	
Address Line 4: Chicago, ILLINOIS 60690-1135	
ATTORNEY DOCKET NUMBER:	118088-182
NAME OF SUBMITTER:	Kathryn Starshak
Signature:	/kathryn starshak/
Date:	06/23/2008
Total Attachments: 4 source=taylor francis kraus assignment#page1.tif source=taylor francis kraus assignment#page2.tif source=taylor francis kraus assignment#page3.tif source=taylor francis kraus assignment#page4.tif	
RECEIPT INFORMATION	
ETAS ID:	TM118135
Receipt Date:	06/23/2008
Fee Amount:	\$115

TRADEMARK

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS is made effective as of July 31, 2007, by The Kraus Organization Limited, a Delaware corporation ("Assignor"), to Taylor & Francis Group, LLC, a Delaware limited liability company ("Assignee").

RECITALS

WHEREAS, Assignee and Assignor are parties to an Asset Purchase Agreement dated as of July 31, 2007 (the "Asset Purchase Agreement"), pursuant to which Assignor has agreed to sell to Assignee and Assignee has agreed to purchase from Assignor the Assets (as defined in the Asset Purchase Agreement), including, without limitation, the trademarks of Assignor listed on Schedule A annexed hereto and incorporated herein by reference (the "Trademarks"). Pursuant to Section 2.06(b)(iii) of the Asset Purchase Agreement, Assignor has agreed to execute this Assignment of Trademarks; and

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of the Trademarks.

NOW, THEREFORE, Assignor, for and in exchange for the payment of the purchase price set forth in the Asset Purchase Agreement, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, the entire right, title and interest of Assignor in and to the Trademarks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of the Trademarks, whether arising prior to or subsequent to the date of this Assignment of Trademarks, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Trademarks not been made.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Trademarks shall be governed by and construed in accordance with the laws of the State of New York without giving effect to the principles of conflicts of laws thereof.


[SIGNATURE PAGE FOLLOWS]

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IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Trademarks as of the date first above written.

ASSIGNOR:

**THE KRAUS ORGANIZATION
LIMITED**

By: 
Name: FRANK B. GERNAK
Title: PRESIDENT

Schedule A

Trademarks

Productivity-Schedule-3.07-Trade-Marks.xls

3.07-Trade Marks

US Federal Trade Marks

Mark: HEALTHCARE PERFORMANCE PRESS
Status: Pending Application 78967855
Filed: 9/6/2006
Title Chain: Applicant is The Kraus Organization Limited

Mark: PRODUCTIVITY
Status: Pending Application 78224674
Filed: 3/12/2003
Title Chain: Applicant is Kraus Productivity Organization Limited
Current joint owners are The Kraus Organization Limited and Productivity, LLC.

Mark: PRODUCTIVITY PRESS
Status: Abandoned 78237417
Filed: 4/14/2003
Title Chain: Applicant is Kraus Productivity Organization Limited

Mark: PRODUCTIVITY PRESS
Status: Pending Application 77057542
Filed: 5-Dec-06
Title Chain: Applicant is The Kraus Organization Limited

Mark: HCP PRESS
Status: Pending Application 77029766
Filed: 10/26/2006
Title Chain: Applicant is The Kraus Organization Limited

Mark: PRODUCTIVITY (w/zig-zaggy arrow through it)
Status: Registered 2777691
Reg: 10/23/2003
Title Chain: Registered to Kraus Productivity Organization Limited; Assignment is pending at the USPTO to convert to jointly-owned by Kraus Organization Limited and Productivity, LLC.

Mark: PRODUCTIVITY (with grid lines)
Status: Registered (Supplemental) 1221304
Reg: 12/21/1982
Title Chain: Registered to Productivity, Inc.; Assignment is pending at the USPTO to convert to jointly-owned by Kraus Organization Limited and Productivity, LLC