

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Sherwin-Williams Company		11/01/2008	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	SWIMC, Inc.
Street Address:	300 Delaware Avenue
Internal Address:	Suite 522
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	198011607
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	77552657	AGUALENTE
Serial Number:	77546956	CLEAR-SHIELD
Serial Number:	77570909	EPOLON
Serial Number:	77553519	EUROBILD
Serial Number:	77553517	EURO SERIES
Serial Number:	77552655	FINISH IN STYLE
Serial Number:	77572838	GALVITE
Serial Number:	77546951	KLEARVAR
Serial Number:	78766742	MEGALASTIC
Serial Number:	77559905	PCC
Serial Number:	77267127	PROSPECTOR
Serial Number:	77317024	QUICKFIT
Serial Number:	77514218	RED DEVIL

OP \$365.00 77552657

Serial Number:

77514219

RED DE IL

CORRESPONDENCE DATA

Fax Number: (216)515-4400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2165662432

Email: legal_ip@sherwin.com

Correspondent Name: Robert E. McDonald, Reg. No. 29,193

Address Line 1: 101 W. Prospect Avenue, Legal Dept.

Address Line 2: c/o The Sherwin-Williams Company

Address Line 4: Cleveland, OHIO 441151075

NAME OF SUBMITTER:

Gregory F. Lavelle

Signature:

/gfl/

Date:

12/04/2008

Total Attachments: 5

source=110108 sw to swimc assignment#page1.tif

source=110108 sw to swimc assignment#page2.tif

source=110108 sw to swimc assignment#page3.tif

source=110108 sw to swimc assignment#page4.tif

source=110108 sw to swimc assignment#page5.tif

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

The Sherwin-Williams Company)
 Conveying Party,)
)
 and)
)
SWIMC, Inc.)
 Receiving Party.)

Mail Stop Assignment Recordation Services
Director of the U.S. Patent and Trademark Office
PO Box 1450
Alexandria, VA 22313-1450

**REQUEST FOR RECORDATION OF ASSIGNMENT
AND APPOINTMENT OF ATTORNEYS OF RECORD**

Dear Sir:

Enclosed please find a copy of an assignment document designated "ASSIGNMENT AGREEMENT", dated November 1, 2008, in which the following pending U.S. trademark applications were assigned from The Sherwin-Williams Company to SWIMC, Inc.:

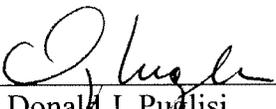
<u>MARK</u>	<u>SER. NO.</u>
AGUALENTE	77/552657
CLEAR-SHIELD	77/546956
EPOLON	77/570909
EUROBILD	77/553519
EURO SERIES	77/553517
FINISH IN STYLE	77/552655
GALVITE	77/572838
KLEARVAR	77/546951
MEGALASTIC	78/766742
PCC	77/559905
PROSPECTOR	77/267127
QUICKFIT	77/317024
RED DEVIL	77/514218
RED DEVIL (+DESIGN)	77/514219

SWIMC, Inc., having its principal office and place of business at 300 Delaware Avenue, Suite 522, Wilmington, Delaware 19801, respectfully requests that the attached assignment be made of record for the above-identified pending U.S. Trademark Applications and U.S. Trademark Registrations.

The undersigned, acting on behalf of SWIMC, Inc., hereby appoints ROBERT E. McDONALD, Reg. No. 29,193 and VIVIEN Y. TSANG, Reg. No. 40,209 and ARTHI K. TIREY, Reg. No. 50,960 and ERYN ACE FUHRER, Reg. No. 44,491 and DERON A. COOK, Reg. No. 52,767, whose address is The Sherwin-Williams Company, 101 Prospect Avenue NW, 1100 Midland Bldg. – Legal Dept., Cleveland, Ohio 44115-1075, and whose telephone number is (216) 566-2432, its attorney and associate attorneys, with full power of substitution and revocation to transact all business in the Patent and Trademark Office in connection therewith.

Respectfully submitted,

SWIMC, INC.

By 
Donald J. Puglisi
President

ASSIGNMENT AGREEMENT

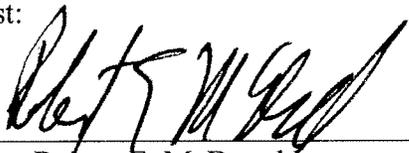
KNOW ALL MEN BY THESE PRESENTS, that The Sherwin-Williams Company, an Ohio corporation with its principal place of business at 101 Prospect Avenue NW, Cleveland, Ohio 44115-1075, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, does hereby assign, transfer and convey unto SWIMC, Inc., a Delaware corporation having its principal office and place of business at 300 Delaware Avenue, New Castle County, Wilmington, Delaware 19801, all of its ownership right, title and interest in and to the tradenames, trademarks and service marks and all goodwill associated therewith, together with all registrations thereof and pending applications therefor (collectively, the "Trademarks"), described in the attached Schedule A.

IN WITNESS WHEREOF, The Sherwin-Williams Company, through its authorized officers, has executed this instrument, effective as of this 1st day of November, 2008, and affixed its corporate seal hereunto.

[SEAL]

Attest:

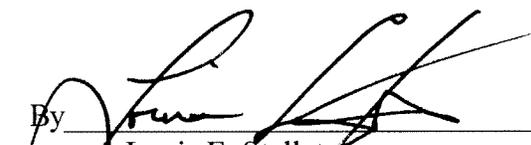
By



Robert E. McDonald
Associate General Counsel

THE SHERWIN-WILLIAMS COMPANY

By

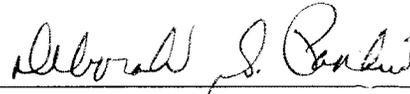


Louis E. Stellato
Vice President, General Counsel
and Secretary

STATE OF OHIO)
) SS.
COUNTY OF CUYAHOGA)

On the 12th day of November, 2008, before me, the subscriber, a Notary Public in and for the State and County aforesaid, personally appeared LOUIS E. STELLATO, who acknowledged himself to be the VICE PRESIDENT, GENERAL COUNSEL AND SECRETARY of The Sherwin-Williams Company, an Ohio corporation, and that he, as such officer being authorized to do so, executed the foregoing ASSIGNMENT AGREEMENT for the purposes therein contained by signing the name of the corporation by himself as such officer.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.



NOTARY PUBLIC

DEBORAH G. PANKIW
Notary Public, State of Ohio, Cuy. Cty.
My Commission Expires June 14, 2010

Schedule A

U.S. PENDING TRADEMARKS

<u>Trademark</u>	<u>Ser. No.</u>	<u>Filing Date</u>
AGUALENTE	77/552657	21-AUG-2008
CLEAR-SHIELD	77/546956	14-AUG-2008
EPOLON	77/570909	16-SEP-2008
EUROBILD	77/553519	22-AUG-2008
EURO SERIES	77/553517	22-AUG-2008
FINISH IN STYLE	77/552655	21-AUG-2008
GALVITE	77/572838	18-SEP-2008
KLEARVAR	77/546951	14-AUG-2008
MEGALASTIC	78/766742	04-DEC-2005
PCC	77/559905	02-SEP-2008
PROSPECTOR	77/267127	29-AUG-2007
QUICKFIT	77/317024	30-OCT-2007
RED DEVIL	77/514218	03-JUL-2008
RED DEVIL (+DESIGN)	77/514219	03-JUL-2008