

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Randall-Reilly Publishing Company, LLC		09/30/2008	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NextTruck, LLC		
<b>Street Address:</b>	3200 Rice Mine Road NE		
<b>City:</b>	Tuscaloosa		
<b>State/Country:</b>	ALABAMA		
<b>Postal Code:</b>	35406		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3295643	NEXTTRUCK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(205)488-6770		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2055218770		
<b>Email:</b>	cwilkerson@bradleyarant.com		
<b>Correspondent Name:</b>	Crystal G. Wilkerson		
<b>Address Line 1:</b>	1819 Fifth Avenue North		
<b>Address Line 4:</b>	Birmingham, ALABAMA 35203-2104		
<b>ATTORNEY DOCKET NUMBER:</b>	NEXTTRUCK		
<b>NAME OF SUBMITTER:</b>	Crystal G. Wilkerson		
<b>Signature:</b>	/cwilkerson/		
<b>Date:</b>	12/04/2008		

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Total Attachments: 1  
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## TRADEMARK ASSIGNMENT

**WHEREAS, Randall-Reilly Publishing Company, LLC**, a Delaware limited liability company ("Assignor"), is the owner of the trademark registration and application "*NextTruck*" (Reg. #3,295,643) in the United States Patent and Trademark Office (the "Trademark"); and

**WHEREAS, NextTruck, LLC**, a Delaware limited liability company ("Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the Trademark and the registration and application therefor, together with the goodwill of the business symbolized by the Trademark, along with the right to recover for damages and profits for past, present and future infringements thereof;

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Trademark and the registration and application therefor in the United States and throughout the world together with the goodwill of the business symbolized by the Trademark, along with the right to sue and recover for, and the right to profits, penalties or damages due or accrued arising out of or in connection with any and all past, present and future infringements or dilution of or damage or injury to the Trademark or such represented goodwill;

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform other reasonable acts the Assignee may require in order to vest all Assignor's right, title and interest in and to the Trademark in the Assignee and/or to provide evidence to support any of the foregoing in the even such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

This the 30th day of September, 2008.

**ASSIGNOR:**

**RANDALL-REILLY PUBLISHING  
COMPANY, LLC**

By: 

F. Michael Reilly  
Chief Executive Officer