

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Congressional Quarterly, Inc.		12/05/2008	CORPORATION: DISTRICT OF COLUMBIA
RECEIVING PARTY DATA			
Name:	Sage Publications, Inc.		
Street Address:	2455 Teller Road		
City:	Thousand Oaks		
State/Country:	CALIFORNIA		
Postal Code:	91320		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3333641	AMERICA VOTES	
CORRESPONDENCE DATA			
Fax Number:	(310)820-5988		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310.207.3800		
Email:	dax_alvarez@bstz.com		
Correspondent Name:	Dax Alvarez		
Address Line 1:	12400 Wilshire Blvd.		
Address Line 2:	7th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90025-1040		
ATTORNEY DOCKET NUMBER:	002252.T069		
NAME OF SUBMITTER:	Dax Alvarez		
Signature:	/dax alvarez/		

CH 3333641 \$40.00

Date:

12/05/2008

Total Attachments: 3

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TRADEMARK ASSIGNMENT

Trademark Assignment made as of May 30, 2008, between Congressional Quarterly, Inc., a District of Columbia corporation, with offices at 1255 22nd Street, N.W. Washington, DC 20037 (the "Seller"), and SAGE Publications, Inc., with offices at 2455 Teller Road Thousand Oaks, CA 91320 (the "Purchaser").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which the Seller hereby acknowledges, the Seller hereby sells, assigns, transfers, conveys, and delivers to the Purchaser, its legal representatives, successors, and assigns, all of the Seller's right, title, and interest in and to:

(a) the registered trademark specifically listed in Annex A to this Trademark Assignment (the "Mark"); and

(b) the following properties and rights with respect to the Mark so listed in Annex A:

(i) all goodwill associated with the business related to the Mark together with all rights to use, license and otherwise exploit the Mark;

(ii) any and all registered Marks and applications for registration that have been or may be granted or filed, respectively, with respect to such Mark;

(iii) all foreign Marks that may claim priority based on and correspond to the Mark listed in Annex A;

(iv) all income, royalties, damages, and payments hereafter due or payable to the Seller with respect to the Mark, including without limitation unpaid damages and payments for past, present, and future infringements of the Mark;

(v) all rights in and under the Mark to the fullest extent allowed by law as fully as the Seller would have held the same in the absence of this assignment; and

(vi) all rights to sue and recover damages and payments for past, present, and future infringements or dilution of the Mark, including the right to fully and entirely replace the Seller in all related matters.

This assignment is made in connection with the sale of the entire business to which the Mark relates. As of May 30, 2008, the Purchaser has succeeded to all right, title, and standing of the Seller to: (a) receive all rights and benefits pertaining to the Mark and related rights described above and (b) commence, prosecute, defend and settle all claims and take all actions that the Purchaser, in its sole discretion, may elect in relation to the Mark described above. This Trademark Assignment is irrevocable and effective upon the Seller's signature to and delivery of a manually signed copy of this instrument

The Seller shall, upon the request of the Purchaser, execute and deliver all papers, instruments, and assignments, and perform any other reasonable acts the Purchaser may require in order to vest all of the Seller's rights, title, and interest in and to the Mark in the Purchaser and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Purchaser, to the extent such evidence is in the possession or control of the Seller.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed by its duly authorized officer and delivered as of the date hereof.

CONGRESSIONAL QUARTERLY, INC.,
as Seller

By: Andrew P. Cory
Name: ANDREW P. CORY
Title: VICE CHAIRMAN
Date: December 5, 2008

STATE OF:
COUNTY OF:

On Dec. 5, 2008 before me, Barbara Goodman (the undersigned notary), personally appeared Andrew P. Cory personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Barbara Goodman
Notary Public

My commission expires: 4/30/11

(Notary Seal)



ANNEX A TO TRADEMARK ASSIGNMENT

Registered Trademark

Trade or Service Mark	Relevant Jurisdiction	Registration No.	Registration Date	Current Owner
AMERICA VOTES Trademark Principal Register	U.S. Patent and Trademark Office	3,333,641	November 13, 2007	Congressional Quarterly, Inc.