

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Transfer Statement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Goldhil Entertainment	FORMERLY Goldhil Home Media International, Inc.	06/24/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Avalon Capital Advisors Assets, LLC		
Street Address:	820 Scarsdale Avenue		
City:	Scarsdale		
State/Country:	NEW YORK		
Postal Code:	10583		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77471709	NATURAL JOURNEYS	
CORRESPONDENCE DATA			
Fax Number:	(310)286-1728		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3102861700		
Email:	nshabani@rutterhobbs.com		
Correspondent Name:	Natasha Shabani		
Address Line 1:	1901 Avenue of the Stars		
Address Line 2:	Suite 1700		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	6831.001		
NAME OF SUBMITTER:	Natasha Shabani		
Signature:	/natashashabani/		

OP \$40.00 77471709

Date:

12/08/2008

Total Attachments: 2

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TRANSFER STATEMENT

(California Commercial Code Section 9619)

Pursuant to California Commercial Code Section 9619, Avalon Capital Advisors Assets, LLC ("Avalon") states as follows:

1. Goldhil Entertainment f/k/a Goldhil Home Media International, Inc. ("Goldhil") has defaulted in connection with an obligation to Avalon secured by various collateral, including but not limited to its interest in the trademarks described in Schedule A hereto.

2. Avalon has exercised its post-default remedies under Article 9 of the Commercial Code with respect to the collateral.

3. By reason of the exercise of its post-default remedies, Avalon had acquired the rights of Goldhil in the collateral.

4. The name and mailing address of Avalon, which is the secured party and transferee, is as follows:

Avalon Capital Advisors Assets, LLC
820 Scarsdale Avenue
Scarsdale, New York 10583

5. The name and mailing address of Goldhil, which is the debtor, is as follows:

Goldhil Entertainment
f/k/a Goldhil Home Media International, Inc.
78 First Street
San Francisco, California 94105

I declare under penalty of perjury under the laws of the State of California and the United States of America that the foregoing is true and correct.

Executed this 24th day of June 2008, at Seattle, Washington.

Avalon Capital Advisors Assets, LLC

By: 

~~Mary Kay Parsek~~ Benjamin Bornstein
Senior Vice President

Schedule A

Registrations

Mark	Reg. No.	Reg. Date
SACRED YOGA PRACTICE	2,846,024	05/25/2004
DANCE FITNESS and Design	2,806,373	01/20/2004
ROMANTIC ARTS	2,854,850	06/15/2004
NATURAL JOURNEYS	3,010,113	11/01/2005
CLASSIC AMERICANA SERIES	2,162,961	06/02/98
FIT TO THE HITS	2,670,204	12/31/02
GOLDHIL VIDEO & Design	2,190,575	09/22/98
JUST THE FACTS LEARNING SERIES	2,185,510	09/01/98
NATURAL JOURNEYS	2,470,633	07/17/01
NATURAL JOURNEYS	2,485,821	09/04/01
THE STANDARD DEVIANTS	2,200,158	10/27/1998
THE STANDARD DEVIANTS	1,903,470	7/4/1995
DANCE FITNESS and Design	2,806,373	1/20/2004
HIP HUGGER ABS	2,909,102	12/07/04
ISLAND GIRL	2,925,998	02/08/05
SLEEK IN A WEEK	3,074,350	03/28/2006
JIBBERBOOSH	3,142,512	09/12/2006
GOLDHIL ENTERTAINMENT	3,308,753	10/9/07
GOLDHIL ENTERTAINMENT	3,308,752	10/9/07

Pending Applications

Mark	Serial No.	Filing Date
GOLDHIL EDUCATIONAL	78/672262	07/18/2005
GOLDHIL EDUCATIONAL	78/672253	07/18/2005
NATURALJOURNEYS	77/471,709	05/12/2008